

Impact of corporate social responsibility on financial performance of firm: A comparison between foreign and local banks of Pakistan.



By

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A thesis submitted to Bahria University, Islamabad in partial fulfillment of the requirement of the degree of MS Finance.

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Acknowledgment

All praise be to Allah who enable me to undertake and complete this dissertation. He has blessed me with the company of people who are unique in their own way and have been of immense help me through this dissertation. I would like to acknowledge Associate Professor **Sarina Sherazi** and **Dr. Abdul Sattar** for the dedicated supervision, continuous support and guidance. I also thank my parents for their corporation and support.

Abstract

This study has been done to investigate the impact of corporate social responsibility on financial performance on banking sector of Pakistan. Further we have separately examine the results of foreign and local banks operating in Pakistan and then compare the results. Cross-sectional data has been used to examine the data. Overall results of the study shows a significant impact of corporate social responsibility on financial performance of banking sector. Stake holder theory has been used to support the study. Further in comparison we have seen that local banks are more involve in corporate social responsibilities then foreign banks.

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