

Coverage of Leading Pakistani & Indian Newspapers on Kashmir Conflict

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ABSTRACT

This study content analysed the coverage of leading Pakistani and Indian newspapers

on the Kashmir conflict. Adopting the Peace and War Journalism model by John

Galtung, the study used the eventual and thematic frames in the coverage of both

countries' newspapers on the issue. 264 stories from both the countries' newspapers

in the time frame of one year (July 2017 to June 2018) were used for the analysis. The

study found that coverage of Pakistani newspapers was peace oriented, whereas, the

coverage in the Indian newspapers was war oriented on the issue of Kashmir. The

study showed that both countries considered each other as foe. Both the countries are

claiming ownership to Kashmir

Keywords: India Pakistan Newspapers, Kashmir Conflict, Peace and war journalism,

Conflict over Kashmir Issue.

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