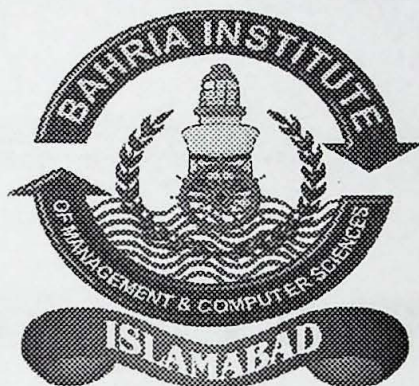


**Comparison Study of the Effectiveness of
Management Information System (MIS) at
Mobilink & Ufone**



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EXECUTIVE SUMMARY

Technological investments have enabled mobile industry to improve their services and make accurate, efficient and effectiveness in their operations. Since the installation of information system have become standard for the mobile industry, which is very necessary for further adoption of technological innovations.

Organizational Information Technology implementation occurs to improve efficiency, to improve effectiveness and to bring about transformation. A Management Information System is an integrated structure of databases and information embracing all organization levels of a company, which facilitates the optimum transfer of information to meet corporate objectives.

An institution's MIS should be designed to achieve the following goals:

- Provide an objective system for recording and aggregating information.
- Enhance communication among employees.
- Reduce expenses related to labor-intensive manual activities.
- Support the organization's strategic goals and direction.

Management information system (MIS) serves the organization, providing managers with reports and in some cases, with on-line access to the organization's current performance and historical records. This System primarily serves the functions of planning, controlling and decision-making in organizations.

MIS supplies decision makers with facts; it supports and enhances the overall decision-making process. MIS also enhances job performance throughout an institution. At the most senior levels, it provides the data and information to help the board and management make strategic decisions. At other levels, MIS

provides the means through which the institution's activities are monitored and information is distributed to management.

Effective MIS should ensure the appropriate presentation formats and time frames required by operations and senior management are met. It should always be sufficient to meet an institution's unique business goals and objectives. MIS supports the effective deliveries of an institution's products and services. These systems should be accessible and useable at all appropriate levels of the organization.

Depending on the size and complexity of its Information System, an institution may need to use different manuals for different users such as first-level users, unit managers, and programmers. So, it means that MIS is very necessary for every organization that wants to be profitable organization. Mobilink and Ufone are also developing their MIS for customer satisfaction and for up to date information.

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