

GREEN SUPPLY CHAIN MANGEMENT AND ORGANIZATIONAL PERFORMANCE

By

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Supervisor – Student Meeting Record

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3-	8-Dec-18	Faculty Cubicle	Checking of Data Analysis & finalizing of Thesis.	

APPROVAL FOR EXAMINATION

Candidate's Name: Ayman Batool Registration No.: 41572
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I hereby certify that the above candidate's thesis has been completed to my satisfaction and, to my belief, its standard is appropriate for submission for examination. I have also conducted plagiarism test of this thesis using HEC prescribed software and found similarity index at _____ that is within the permissible limit set by the HEC for the MBA thesis. I have also found the thesis in a format recognized by the Department of Management Sciences.

Supervisor's Signature: Date: 15/02/19

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HoD's Signature: Date: 15-2-2019

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Abstract

Purpose: The actual reason and motivation behind this investigation is to investigate and dig out (GSCM) practices and their association with organizational execution and performance. However if we look more precisely, this research is for the exploration of the effects of Green Supply Chain Management's efforts and some other factors of the organization on the performance of the firm basically on SME's (small and medium) enterprises who in the electronics industry serves as a supplier to a large number of customers.

Methodology & Design: This study developed an investigation model relating Green Supply Chain Management (GSCM) practices and business execution through three definitive factors (employee satisfaction, operational productivity and relational proficiency) as the mediators. The information which is gathered is through questionnaires, from different people especially the people related to SME's. Dependency, goodness of fit and cronbach alpha are the measuring tools which will be used to obtain the results. Basic condition models will be utilized to test the hypotheses relating Green Supply Chain Management (GSCM) practices and business performance.

Findings: It is found in the study that there is a significant relationship between all the independent and dependent variables. The findings of this research is also supporting my hypothesis that there is a positive relationship between Internal environmental management (IEM), Green purchasing (GP), collaboration with customers (CC) and Eco design (ECO) and Business Performance which are all carried out by Green Supply Chain Management. There will be an improvement if the independent variables improves and it plays a vital role in environment sustainability of the organization.

Limitations: The research is limited to the SME sector. The GSCM is still in the initial stage in the remote nations. A For this research a greater work of the questionnaire is needed to have an idea about the thoughts of the personnel. The generalization of the concept is limited and limited to all the data collected from the SME sector of Pakistan. This study have shown very important and interesting ideas which, if adopted by a company, it may lead towards betterment. The findings which are carried out in this study are consistent with previous studies in other parts of the world. SMEs industry believes that GSCM practices

help generate new opportunities to attract customers in addition to meeting the demand of the buying companies. This is the best way to implement the specific techniques of GSCM helps to improve its operations and capabilities. There have been few empirical studies in GSCM based on the conceptual basis of the theory of resource dependency. Therefore, the authors emphasize the importance of supporting large purchasers to improve the eco-management capabilities of SME suppliers.

Recommendations: The recommendations which were derived of the current study are designed on the basis of the findings that there is a significant impact of green supply chain management (GSCM) practices on Business performance.

Keywords: Green Supply Chain Management, RDT, Buyer-Supplier relationship

TABLE OF CONTENTS

CHAPTER 11

INTRODUCTION1

 1.1 Background of the study.....1

 1.2 Problem Statement3

 1.3 Research Objectives3

 1.4 Research Questions4

 The research question includes a questionnaire about the study of Green Supply Chain Management (GSCM) and Organizational Performance (BP).....4

 1.5 Significance of the Study4

 1.6 Scope of the Research4

 1.7 Organization of the Thesis5

CHAPTER 26

LITERATURE REVIEW6

 2.1 RDT and Organizational performance6

 2.2 RDT and SCM.....8

 2.3 RDT and GSCM.....10

 2.4 SME Suppliers and GSCM.....12

 2.5 Summary of Literature Review14

 2.6 Research Hypotheses.....15

 2.7 Conceptual Framework16

CHAPTER 317

Research Methodology17

 3.1 Research Approach & Type17

 3.2 Research Design17

 3.3 Research Population17

 3.4 Sample Size & Sampling Technique.....18

 3.5 Research Instrument18

 3.6 Data Collection.....20

 3.7 Data Analyses Method20

CHAPTER 421

Results.....21

 4.1 Respondent Profile21

 4.2 Reliability Analyses21

 4.3 Hypothesis Testing.....25

 4.3.1 26

 4.3.1 Hypothesis 1..... 27

 4.3.2 Hypothesis 2..... 27

 4.3.3 Hypothesis 3..... 27

 4.3.4 Hypothesis 4..... 28

 4.4 Summary of Hypotheses Testing28

CHAPTER 529

Discussion.....29

 5.1 Discussion29

 5.1.1 Internal Environmental Management 29

 5.1.2 Green Purchasing (GP) 30

 5.1.3 Collaboration with customers (CC) 30

 5.1.4 ECO – Design (ECO)..... 30

 5.2 Practical Implications30

CHAPTER 631

Recommendations and Conclusion.....31

 6.1 Recommendations31

 6.2 Limitations of the Research.....32

 6.3 Future Research.....32

 6.4 Conclusion.....32

References.....34

APPENDIX.....42