"THE EFFECT OF MOTIVATION ON EMPLOYEE'S PERFORMANCE IN EDUCATIONAL SECTOR OF PAKISTAN"

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Supervisor - Student Meeting Record

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Abstract

Purpose

The main purpose of this thesis is to identify the effect of motivation (motivational factors) on Employees Performance and to find out which factor is related to performance and which factor is insignificant towards Employees Performance.

Methodology and Design

The nature of research is quantitative and data is collected through field survey and then input into Google online questionnaire form in order to run the data into software (SPSS). The sampling size is 300 but 250 responses collected out 300. The findings are identified through the statistic software known as SPSS version 20.

Findings

Finding of the research is consistent independent variables explained dependent variable clearly and shows significance relationship toward it. Some variables are insignificant towards dependent variable and shows insignificant relationship with a value which is greater than 0.05.

Limitation

Limitation of the research is it is based on the employee responses of selected universities situated in Karachi and the collection of data is only primary.

Recommendations

Recommendations for the research is that Education sector should concentrate and focus on employee related issue and their motivation as well as the factor by the implication of which employees get encourage towards their jobs.

Key Words

Employees, Motivation, Performance, Satisfaction, Education Sector and Motivational Factors.

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