

*Majors: FINANCE*  
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**“The Relationship between Better Corporate Governance Practices  
and their impact on Business Performance of Banks including  
Financial and Non-Financial Performance”**



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## ABSTRACT

The objective of the study is to examine the relationship between corporate governance practices and business performance (financial and non-financial performance) in banking industry of Pakistan. This study has considered corporate governance practices as independent variable. Whereas, financial and non-financial performance are recognized as the dependent variables within this study in order to testify their relationship within banking industry of Pakistan. Structured questionnaire based on 5 Likert scale has been the research instruments used by researcher within this study for collection of data from respondents (officials of banking institutions of Pakistan). The researcher selects a sample size of 200 respondents to represent the entire population. The questionnaire was distributed in officials of banking institutions of Pakistan by the researcher to gather the data. Collected data was then analyzed through statistical instruments such as correlation and regression by using SPSS Software. Based on the findings, it has been concluded that corporate governance practices are having significant positive impact on the financial and non-financial performance in banking industry of Pakistan.

**Keywords:** Corporate Governance Practices, Business Performance, Board Size, Ownership Structure, Board Committees, Business Performance, Financial Performance, Non-Financial Performance, etc.

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