

*Majors: HRM
Serial No. 19*

**THE IMPACT OF ORGANIZATIONAL
CULTURE ON EMPLOYEE PERFORMANCE
WITH MODERATING ROLE OF MOTIVATION
IN BANKING SECTOR OF ISLAMABAD**



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*This Thesis is Submitted to
Bahria University, Islamabad
in Partial Fulfilment for the Degree of
Master of Business Administration*

Department of Business Studies

Bahria University, Islamabad

Spring 2019

FINAL THESIS APPROVAL SHEET

Viva-Voce Examination

Viva Date: June 25, 2019

Topic of Research: The Impact of Organizational Culture on Employee Performance with Moderating Role of Motivation in Banking Sector of Islamabad

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Dedication

To my Family for their Continuous Support...

Acknowledgements

I would like to thank my supervisor, Dr. Shazia Rehman Khan wholeheartedly. My thesis has been an amazing experience because of her tremendous academic support. She has been a truly dedicated mentor. Her timely input and sincere advice have turned this thesis into a fine piece of work. I am particularly indebted to her for her constant faith in my work.

I would like to show my gratitude to all my class fellows and friends, especially Aqdam Matloob Qazi, for rendering his valuable contribution so willingly, and for being so dedicated to help me in completing it in time. Also, for going far beyond for helping me in the collection and analysis of data despite his own academic commitments. *I found him a thorough Gentleman!*

Finally, but by no means least, thanks go to Family for almost unbelievable support. They are the most important people in my world and I dedicate this thesis to them.

IQRA YASMIN

Abstract

This study presents a theoretical approach on the characteristics of the banking sector of Islamabad Pakistan. Hofstede's theory has been tested and Herzberg two factor theory has been tested hence the level of factors that mainly influence the performance of employees for banking sector also vary on broader perspective. These hypotheses are tested with support to find the impact of organizational culture on employee performance working in banking sector of Islamabad Pakistan. The basic goal behind this study is to recognize the factors that have greater role towards encouragement and motivation and that improves the performance of employees in banking sector of Islamabad.

Keywords: *Organizational Culture, Extrinsic Motivation, Intrinsic Motivation, Employee Performance, Rewards, Benefits.*

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