

**IMPACT OF SUPPLIER SELECTION, INFORMATION TECHNOLOGY AND THIRD-  
PARTY LOGISTICS ON SUPPLY CHAIN PERFORMANCE**

**BY**

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**FINAL THESIS**

**MBA SUPPLY CHAIN**

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## **DECLARATION**

I, FURQAN KHIZAR ABBASI, MBA SUPPLY CHAIN, HEREBY DECLARE THAT THE MATTER PRINTED IN THIS STUDY IS MY OWN WORK AND HAS NOT PRINTED, PUBLISHED, AND/OR SUBMITTED AS RESEARCH WORK, PUBLICATION IN ANY FORM IN ANY UNIVERSITY OF PAKISTAN OR ABROAD

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**Abstract:**

Organizations now a days are very keen to concentrate on increasing the supply chain performance, many big organizations focus entirely on some elements which are the main or you can say the basic elements of supply chain performance which include selecting supplier, materials procurement, increasing their focus on the lean concept, selecting the right technology, getting to know about the information of the market etc. and outsourcing their elements etc. This research too highlights the elements by which the organization can enhance their supply chain performance. The main elements discussed in this research are supplier selection, information technology and third-party logistics. This study briefly explains the relation and significance that these elements have in increasing the supply chain performance. These variables are important at the same time very crucial in identifying and improving the performance of the organization. There are many different ways by which the companies can attain such results which have been discussed in detail. Supply chain process being the key determinant in obtaining and securing good results and increasing the effectiveness and efficiency of the organization is focused very deeply in this research unlike the past studies and this research has laid the platform for other upcoming researches to dig deep and show how the companies can increase their performance and can compete in the open market with their competitors and thus can survive for a very long time.

**Keywords:**

3pl, supply chain performance, outsourcing, technology, supplier

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