

STRATEGIC FINANCIAL PLANNING AND FORECASTING OF EVENT MANAGEMENT COMPANY

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EXECUTIVE SUMMARY

The ongoing development of celebrations and occasions as a large industry around the globe implies that the administration can never again be ad hoc. Big occasions and celebrations, largely affect their networks and, now and again, the entire nation.

Each industry, philanthropy, society and gathering will hold occasions of some sort/estimate so as to showcase themselves fund-raise or celebrate. By consolidating out-dated qualities, going the additional mile.

A FRAMED STORY is an equivalent open door business making ability and opportunity and its items accessible to enable its clients to design their very own occasions. Goody pack (total units for their occasion), making facilitating a get-together snap, directly down to the refreshments. Aims intend to be the number one main assets for any event. In this entire business plan we describe our industry to expect to pick this business. We likewise extensively decide our services and facilities we give to our customers.

We will charge our customers a very cost effective margin thus they will get satisfy with our services and professionalism and will become our regular client. We have also defined marketing plans, improvement plans and task plans for this business plan.

We attempted to decide our breakeven analysis hence we are glad to say that we can recover our original investment within the first year of operation. In the last and final portion of this report we have provided our financial plans and projections, along with risk and opportunities of our business.

In a consistently changing quick paced world, achievement whenever dictated by great decisions for enduring (long lasting) impacts. Communication and presentation is basic. A framed story endeavor to be the best selection of customers by facilitating their occasion arranging load. Through professionalism and being consistent with our work we guarantee a stress, hassle free and bother free occasion at a sensible and affordable budget.

Keeping tuned in to the requirements of the market , using the most recent innovation and patterns, all while guaranteeing the customer gets the individual consideration they merit is the vision and every day mission of A FRAMED STORY.

1.1 BUSINESS DESCRIPTION

PROPOSED NAME FOR THE FIRM: A FRAMED STORY

The business plan is to set up an Event Management Firm. This firm would plan and execute different types of events such as wedding ceremonies, birthdays, social activities, fundraisers, religious events, dance parties, parties, conferences, corporate meetings and many other functions, exhibitions and concerts and many more.

It is primarily responsible for event management in the business and also for the design and execution of the event. This is achieved by the firm's ability to plan and execute the event, including creating the brand, identity and logo, selection of venue or event and coordinating with technical aspects.

1.2 DESCRIPTION OF THE SERVICES

A FRAMED STORY will bring efficient and brilliant professional services to your event to make your event memorable, enjoyable and unforgettable. We will be giving different sort of packages and in your budget, custom and packages can be done to meet your budget.

We will cover all kinds of party, Engagement Ceremonies, Wedding Ceremonies, Bridal Shower, Baby Shower, Corporate Meetings, Conventions, Awards Dinner, Conferences, Seminars, Workshops, Exhibitions, Events, Family Reunions, Lunch/Dinner and Dinner etc. We will also be providing services to make your occasion more special. We will provide Cars, Cars and bouquet with balloons at 12 am at your door and all everything will be according to your demand.

We will be rendering all the services as have mentioned above reaching from thousand birthday parties to management of stage events to seasonal festivals and events. We will have some people according to the nature and requirement of our events and