



Bahria University
Discovering Knowledge

FINAL YEAR PROJECT REPORT

LIMELIGHT

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LimeLight

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This report is submitted as required for the Project in accordance with the rules laid down by the Bahria University as part of the requirements for the award of the degree of Bachelor of Engineering. I declare that the work presented in this report is my own except where due reference or acknowledgement is given to the work of others.

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Abstract

LimeLight has been built for a huge, thriving but rather neglected industry of Pakistan i.e. the cosmetology industry. Millions of Rupees are generated from this industry every year, yet it has been observed that there is no platform for salons that fulfills the purpose of advertisement. Also, a forum that educates people about the quality and type of services that are being offered at salons in the city is non-existent. Keeping these observations in mind we believe that, at the moment, LimeLight is a market demand and revenues can be generated through such a website.

The LimeLight project will serve as a social app that aims to act as a solitary advertisement and promotional platform for the salons of Karachi. It will fulfill the requirement of a much-needed forum for women who wish to acquire best salon services available in the city. It will achieve this objective by bringing together the service providers and the service consumers in the cosmetology industry, by giving an over view of quality of services through ratings and by providing a discussion forum for users.

Keywords: Cosmetology Industry, Social App, Ratings, Forum

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