FACEBOOK PHOTO ACTIVITY ASSOCIATED WITH BODY IMAGE DISTURBANCES IN YOUNG ADULTS

By

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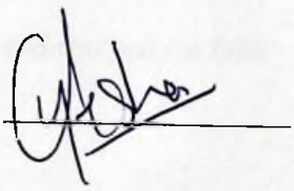
Signature: 

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DEDICATION

To my parents

This thesis is for my parents, who have always believed in whatever I do. I am super proud to be your daughter. So I would like to dedicate this to you for all the hard work that you both did just to teach me what I am today and stood by my side. Thank you for teaching me never to give up but never to expect so much even from yourself because even if you fail you will achieve it the next time. Thank you for being my super hero Abu, my inspiration. Thank you for being the best mother Ammi, my super woman.

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ABSTRACT

The current research was aimed to examine the relationship between Facebook (FB) photo activity and disturbed body image of young adults. This study was extended and replicated to identify the Facebook use that correlate with increased body image disturbance among young adults. Total of 300 young adults were approached. This was a cross-sectional, survey based study. Through non-probability convenience sampling the participants were approached. The participants were provided with the questionnaire measures of Facebook and Total Internet Use (Rideout, 2010), Facebook Appearance-Related Exposure (Meir & Grey, 2014), Weight Satisfaction subscale of the Body-Esteem Scale for Adolescents and Adults (BES) (Mendelson, Mendelson, & White, 2001), Drive for Thinness a subscale of Eating Disorder Inventory (Garner, Olmsted & Polivy, 1983), Sociocultural Internalization of Appearance Questionnaire (H. Keery, Shroff, Thompson, Wertheim, & Smolak, 2004), The Physical Appearance Comparison Scale (PACS) (Thompson, Heinberg, & Tantleff-Dunn, 1991) and Self-Objectification Questionnaire (Noll & Fredrickson, 1998). The results were generated through Jamovi by the guidance of a statistician. Pearson Correlation was used to analyze the correlation between the variables. Internal consistency of the data was analyzed by using Cronbach's alpha.