

The Impact of Supply Chain Management Practices on
Supply Chain Responsiveness and Firm Competitive
Advantage: A Case of IT Supplies in Private
Organizations of Islamabad



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Fall 2018

FINAL PROJECT/THESIS APPROVAL SHEET

Viva-Voice Examination

Date 23/01/2019

Topic of Research:

"The Impact of Supply Chain Management Practices on Supply Chain Responsiveness and Firm Competitive Advantage: A Case of IT Supplies in Private Organizations of Islamabad"

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Acknowledgements

I would like to express my profound and sincere gratitude to God's blessings towards me, and would like to thank My Supervisor, my Family, my friends and my CEO for their invaluable support and engagement in order to help me make the thesis.

My Supervisor, Sir Adil Hashmi, Senior Lecturer, Department of Management Sciences, Bahria University Islamabad Campus, who was more than generous with his expertise and precious time for always providing support during my research.

My Parents for their love and support for giving me enough leverage to think out of the box and to help as much as they can (Transport) to explore.

My CEO, Brigadier Waquar Munawar (CEO, Next Mile Advantage Enterprises), for his support in referencing me to interview top management of the companies been selected for research in thesis.

My friend, Momina Bhatti, who helped me in formation of research paper and to guide me different ways and methodologies for the confirmation of results. I thank her for helping me deal with critical Interrogations that I had to defend.

I acknowledge and thank my respondents who cooperated and encouraged me in doing this research. Their positive feedback and comments guided me a lot and I became able to discuss the results with respect to Pakistan.

Abstract

Reference to the base papers and today's business world, supply chain management is required to be intensely extra responsive and flexible. Purpose of conducting this study is to explore the relationship between supply chain management practices, supply chain responsiveness and firm competitive advantage with the respect to private organization's supply chain management in Islamabad. Aim is to explore the major problems and challenges that interrupt supply chain responsiveness as well as the capability of a firm to compete and sustain in the market. Data is collected through cross-sectional research technique; surveys were taken to examine the influence of supply chain management practices such as strategic supplier partnership, customer relationship and information sharing on supply chain responsiveness and firm competitive advantage. SPSS software is used for data analysis. Results showed overall significant relationship among variables which offers practical evidence that in the context of supply chain management, achieving high level of efficiency and effectiveness of the supply chain so they need to focus on some defined practices that can add value to them in seeking the dispensable position over competitors.

Keywords: supply chain management practices, supply chain responsiveness, Firm's competitive advantage.

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LIST OF ABBRIVATIONS

SCM:	Supply Chain Management
SCMP:	Supply Chain Management Practices
SCR	Supply Chain Responsiveness
CA:	Competitive Advantage
SSP:	Strategic Supplier Partnership
CR:	Customer Relation
IS:	Information Sharing
SC:	Supply Chain
IT:	Information Technology
SPSS:	Statistical Package for the Social Sciences