

**Major: SCM**

**S. No. 22**

**“Factors Affecting Selection of 3PLs (Third Party logistics Service: A Case of Pakistan’s Aviation Industry”**



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## **ABSTRACT**

The aim of this research is to evaluate Third Party Logistics Service (3PLs) if it can be used to improve supply chain performance in Pakistani Aviation industry. The main purpose of this study is to improve in results of selecting 3PLs in Pakistani Aviation Supply Chain and then measure how Cost of Service, Reputation, Operational Performance and Long-term Relationship affect the selection of 3PL services. The research used research design to gather information and descriptive statistics was used in this research to evaluate the data. This study basically emphasizes on aviation companies supply chain related to aircraft spares. The study concluded that Third Party Logistics service do play a major role in Pakistani aviation supply chain.

## KEY WORDS

Aviation supply chain management, Aviation supply chain performance, Pakistani aviation Industry

## LIST OF ABBREVIATIONS

SCM: Supply Chain Management

SCP: Supply Chain Performance

OP: Operational Performance

MP: Maintenance Performance

FP: Financial Performance

PCAA: Pakistan Civil Aviation Authority

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