

Majors: Supply chain management S# 16

The moderating role of e-procurement technology usage on the relationship between procurement practices and supply chain performance.



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Abstract:

The purpose of this study is to examine the role of electronic procurement on the procurement practices and supply chain performance of fast food restaurants in Pakistan.

This paper states the accurate relationship among the electronic procurement technology usage, performance of procurement and performance of supply chain

The findings state that the usage of electronic procurement technology , performance of supply chain and performance of procurement practices have a direct and positive relationship and positive impact on one another in fast food industry at Pakistan.

The results and findings of this research paper are focused towards strategic and operational activities of the restaurants. The impact of electronic procurement on organizational performance is also focussed and discussed separately.

The suggestion for our managers is to use electronic procurement in the procurement procedures to enhance the organizational performance in a positive way .The is stated in the light of the research being carried out to see the influence of electronic procurement on the procurement processes and performance of supply chain has been assessed within the fast food restaurants at Pakistan.

This research adds to the existing texts by conducting a survey by distribution o questionnaires in the procurement departments of the restaurants to check the impact and role of electronic procurement technology usage on the performance of supply chain and also the performance of the organization.

Keywords:

Technology, electronic procurement, performance of supply chain, performance of procurement.