## THE ADOPTION OF ELECTRONIC TAX FILING SYSTEM IN KARACHI

# By AMMAR AHMAD 39359

A thesis presented to the Department of Management Sciences, Bahria University Karachi Campus, in partial fulfillment of the requirements of the MBA degree



**SPRING, 2018** 

**Bahria University Karachi Campus** 



### **MBA** Thesis

2<sup>nd</sup> Half-semester Progress Report & Thesis Approval Statement

ranic of Student		Alimar Anmad			
Registration No.		39359			
Thesis Title		The Adoption of Electronic Tax Filing System in Pakistan			
Sup	ervisor-Stude	ent Meeting Rec	eord		
No.	Date	Place of	Topic Discussed	Signature of	
		Meeting		Student	
1	April 27, 2018	Teacher Office	Initial Discussion regarding the topic	MM	
2	May 06, 2018	Teacher Office	Submission of first 3 chapters	MA	
3	May 20, 2018	Teacher Office	Final Meeting Before the submission	My	
		AP	PROVAL FOR EXAMINATION		
Candidate's Name: Ammar Ahmad Registration No. 39359					
Thes	is Title: The Ad	doption of Electro	nic Tax Filing System in Pakistan.		
appro	priate for submi are and found si	ssion for examination	thesis has been completed to my satisfaction and, to mon. I have also conducted plagiarism test of this thesis that is within the permissible limit set by the HEO ognized by the Department of Management Sciences.	s using HEC prescribed C for the MBA thesis. I	
Supe	rvisor's Signat	ure:	Date:	09-07-2018	
Nam	21MAD :=	H I QBAL			
HoD's Signature:			Date:	Date:	

#### **Abstract**

**Purpose-** The research project aims to investigate the behavioral intention to adopt the information technology introduced by federal revenue board for facilitation in submitting revenue tax return. More specifically, this study intended to classify and test the elements manipulating the acceptance behavioral intention.

Methodology/sample- The research was a single case study and has been designed to test the theory of framework for adopting the technology, and was declared as deductive research approach. Five hypotheses have been proposed based on the determinants i.e. perceived ease of use, perceived usefulness, perceived risk, accounting and tax knowledge, and computer self-efficacy, and primary data has been collected by conducting personal survey. A questionnaire has been adopted from multiple existing research studies for data collection, and data from 350 respondents have been collected through convenient sampling technique. Linear regression has been integrated to test the proposed hypotheses.

Findings- Observed ease of use, accounting as well as tax knowledge, and PC self-efficacy have been found significantly associated with behavioral intention to adopt the technology with positive variance. Perceived usefulness was also found significantly associated with behavioral intention of taxpayers but it showed negative variance. While, observed fear has been found having insignificant impact on the intent of human behavioral.

Practical Implications- In the light of empirical evidences, it has been suggested that FBR need to take perceived ease of use, perceived usefulness, accounting and tax knowledge, and computer self-efficacy into consideration and need to pay attention on these factors in order to improve the perception plus behavioral intention of the taxpayers.

Keywords: Behavioral intention, perceived ease of use, perceived usefulness, perceived risk, accounting and tax knowledge, computer self-efficacy, FBR Pakistan, e-filing tax return.

### **Table of Contents**

2 <sup>nd</sup> Half-semester Progress Report & Thesis Approval Statement	ii
Dedication	iii
Declaration of Authentication	
List of Tables	v
List of Figures	vi
List of Appendices	vii
List of Abbreviations	viii
First Page of Plagiarism Test Report	ix
Acknowledgement	x
Abstract	xi
Table of Contents	xii
CHAPTER 1: INTRODUCTION	1
CHAPTER 2: LITERATURE REVIEW	7
CHAPTER 3: RESEARCH METHODOLOGY	11
CHAPTER 4: DATA INTEGRATION AND ANALYSIS	21
CHAPTER 5: CRITICAL DEBATE	30
CHAPTER 6: CONCLUSION, RECOMMENDATIONS AND LIMITATIONS	36
5.1. Conclusion	36
5.2. Recommendations	37
5.3. Limitations	38
REFERENCES	39
APPENDICES	42