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**"The Gardening Affair. We Care for your Garden - A  
Project of E-commerce Website for Gardening  
services for Residents of Bahria Town, Rawalpindi."**



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## **ABSTRACT**

*This document is a business plan for an enterprise aiming to provide gardening solutions to the citizens of Bahria Town, Rawalpindi. The Gardening Affair is an enterprise offering gardening solutions and products where customers can order these by visiting the company's website, Facebook page or Instagram account. It provides easy solutions to customers who do not have the time to physically go and buy plants at the nurseries or have no access to experienced gardeners when they want to maintain, renovate or beautify their lawns and gardens. The Gardening Affair systematically receives the online orders and delivers the product at the customer's doorsteps. The company's experienced team of gardeners will provide all gardening services ranging from lawn maintenance to creating new lawns altogether!*

## **ACKNOWLEDGEMENT**

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