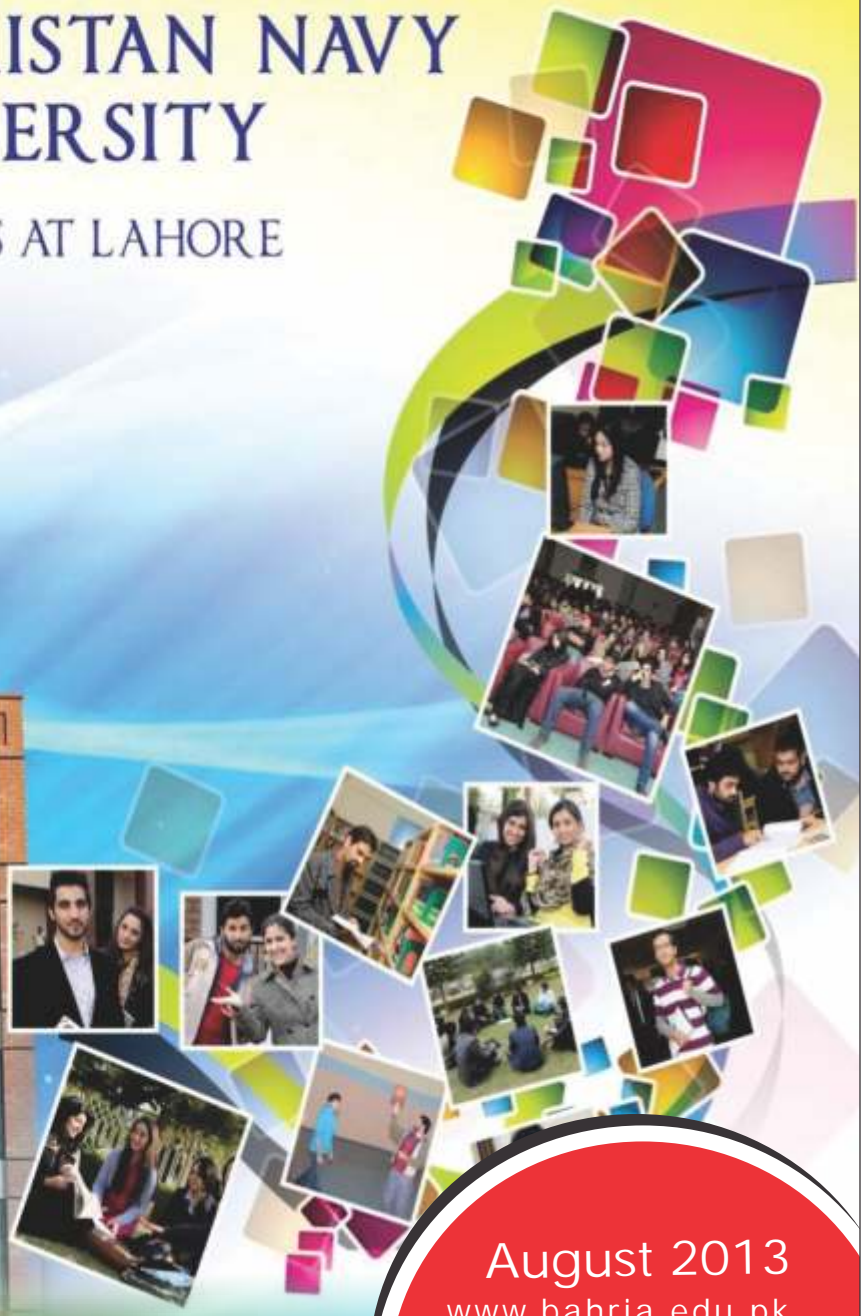


Newsletter

BUGLE

Volume - 2 - Issue - 4

A PROJECT OF PAKISTAN NAVY
BAHRIA UNIVERSITY
OPENS ITS NEW CAMPUS AT LAHORE



August 2013
www.bahria.edu.pk

BAHRIA UNIVERSITY

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Editor's Note

The glorious month of Ramzan has ended with all of us celebrating Eid with great zeal and joy.

However, our blessings have more bounties in store for us: August brings one more festive event that is commemorated by our nation. Independence Day teaches us to be patient, united and share our love and happiness with our fellow Pakistanis. In the present times of trouble and despair, a few kind words are enough to make one's day.

The students of Bahria exemplify varied instances of kindness throughout the year in the community service. In this issue, it is delightful to see students putting forward their best efforts for people who are in need. The service to humanity is indeed special and spiritually rewarding.

Other limelight events of this issue include the Educational Expo, Rector's interview and celebration of the World Oceans Day. Furthermore, it is an honour for us to announce the opening of Lahore Campus. I welcome the Fall 2013 batch and wish them luck with their studies and future endeavours.

For suggestions and feedback, feel free to email on gullain@bimcs.edu.pk.

Happy reading!

Gullain Nisar

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Visit by Delegation from Germany



Rector BU along with delegation from Germany

A three member delegation from Germany visited Bahria University on 2nd July 2013. The delegation included Prof. Ingo-Eric M. Schmidt-Braul, Head of Student Recruitment at Technical University of Applied Sciences Wildau; Mr Gerd Schneider, Managing Director EURASIA Institute and Mr Imran Khan, Director International Marketing at EURASIA Institute Berlin, Germany. The delegation, during the visit, was given briefing on Bahria University by the Dy. Director (Foreign Collaboration Programmes) followed by a meeting with the honourable Rector Bahria University, Vice Admiral (R) Shahid Iqbal, and other senior University officials including Pro-Rector, Advisor to Rector and Registrar. During the meeting the German delegation showed interest in establishing academic partnership with Bahria University focusing on areas such as; provision of German language courses at BU, Students' Exchange Program, Dual Degree and Joint Research. The Rector BU assured full support in this regard and requested for a detailed proposal highlighting all the modalities involved in each area of collaboration for further deliberation. The Rector BU also conveyed interest of Bahria University to explore collaborative arrangement in the field of Medicine & Nursing keeping in view the expertise German institutes have in this particular area of study. Also the proposal of starting an Engineering School, in a collaborative arrangement, was discussed with the German delegation. The German delegation appreciated the facilities at Bahria University and its efforts in achieving its existing status over a short period of time. The delegation was keen to work out an academic cooperation mutually acceptable and beneficial for all the stakeholders.

BU Delegation Attended Road Show 2013 - UAE

A two member delegation from Bahria University (BU) visited UAE from 16th – 21st June 2013 to attend the Road Show organized by 'Head on International'. The delegation comprised of Vice Admiral (R) Khalid Amin, DG Karachi Campus, & Cdr. (R) Frasad Ali, Dy. Registrar. The delegation visited several schools and colleges in UAE being run by the Pakistani community, with an objective of promoting Bahria University to group of prospective students and their parents. The delegation also met the Counsel General of Pakistan and officials from Pakistan Association in Dubai, to discuss the possibilities of BU off-shore campus in Dubai for which they visited Dubai International Academic City. The administration briefed them on the process of starting an off-shore campus in Dubai International Academic City.



DG BUKC receiving souvenir at Road Show 2013- UAE

Naval Chief chairs Bahria University Board of Governors Meeting (BOG)



The 27th BOG in progress chaired by CNS

The 27th meeting of the Board of Governors of Bahria University was held on 21st June 2013 at the Bahria University Headquarters Islamabad. The meeting was chaired by Admiral Mohammad Asif Sandila NI (M), Chief of Naval Staff/ Pro-Chancellor & Chairman Board of Governors Bahria University and attended by the board members, with a heavy agenda. A detailed briefing was given on the progress of various on-going projects, with special reference to expansion of academic areas, new infra structures, financial audits and additional educational facilities in various campuses. Annual Budget of the University for the Year 2013-2014 was also approved in the meeting.

Faculty Training at University of Leicester

Dr. Zainab, Dr. Rizwana, Muhammad Ayub Siddiqui, Qazi Abdul-Subhan and Muhammad Akbar at University of Leicester. Bahria University, under its on-going faculty training programme sent its five faculty members to University of Leicester UK on training from 9th to 15th June 2013. Faculty training included using focus group in research, qualitative research using NVIVO and 'Good Practices in Doctoral Supervision'. Dr. Zainab F. Zadeh and Dr. Rizwana Bashir from Karachi and Muhammad Ayub Siddiqui, Qazi Abdul-Subhan, Muhammad Akbar from Islamabad Campuses participated in the training. Dr Meera Warrier Research Development Coordinator at University of Leicester was the in charge of training and resource person on 'Conducting Focus Groups'. Ms Emma Angell Research Associate conducted training on NVIVO software. Dr. Jo Brewis and Dr. Claire V. Hutchinson spoke on good supervisory practices in UK. The purpose of training faculty was to improve the quality of research and teaching at Bahria University.



Dr. Zainab, Dr. Rizwana, Muhammad Ayub Siddiqui, Qazi Abdul-Subhan and Muhammad Akbar at University of Leicester

BU QA Staff Officers Attended Workshop at Khyber Medical University

Khyber Medical University in collaboration with HEC organized a 03 day workshop from 11th- 13th June 2013 on "Advance Techniques in Data Analysis" at Hayatabad, Peshawar. Mr Naveed Rauf Data Analyst & Mr Imran Malik QA Officer from BU participated in the event. More than 20 universities across the country participated in the workshop. Professor Dr. Tahir Masood of American University, Dubai was the Focal Person. The purpose of the workshop was to guide the participants about the significance of the Data Analysis in today's era. The workshop proved very successful as many misconceptions regarding Data Analyzing were addressed. Participants were provided deep insight on certain vital issues of Data Analysis.

Bahria University in Lahore

Bahria University is going to launch its New Campus in Lahore from September 2013 at Johar Town. It is a federally chartered, public sector and HEC recognized University. Programs of Management Sciences (BBA & MBA), Social Sciences (Anthropology/Sociology, Development Studies, Media, IR) and Law are being offering initially. For obtaining more details, you may visit main website of Bahria University: www.bahria.edu.pk.

Establishment of Business Incubation Centre



Captain Iftikhar
Manager BIC BUKC

Business Incubation Centre has been established at both Campuses. Captain (R) Iftikhar Ahmed has been appointed Manager (BIC) Karachi Campus and Mr Aqeel Israr Lecture-1 has been appointed Manager BIC Islamabad Campus respectively.

Obituary- Mr. Naveed Rauf, Data Analyst

It is informed with deep grief & sorrow that Mr Naveed Rauf, Data Analyst of QA Directorate has expired due to Acute Pancreatitis on 29 June 2013. (عزیز آقائے کرام) A special grant of Rs. 2,50,000/- was provided by the Honourable Rector of BU for the treatment of the deceased. Late Naveed was buried in Haripur on 29 June 2013. Director along with staff members of QA Directorate attended the funeral and laid flower wreath on the grave of the deceased on behalf of the Rector. The deceased left behind one 6 months daughter, widow and old parents. His death is a great loss to QA Directorate. The Rector, Pro – Rector, Registrar & Advisor expressed their condolences on the sad demise of Mr Naveed Rauf.



Participation of all Campuses of Bahria University in Educational Expo-2013

Bahria University participated in the Educational Expo-2013 on 7th, 8th & 9th June 2013 at Karachi, 12th 13th & 14th June 2013 at Islamabad and 17th & 18th June 2013 at Lahore. Jang Media Group organized this Educational Expo-2013 which provided a perfect platform to interact with the potential students one to one.

In order to find the best pool of students and effectively communicate the unique expertise of BU, the PR Office took the initiative to participate in the Jang Education Expo 2013. This was the 1st time Bahria University took part in such promotional activity. The representatives of different constituents displayed excellent teamwork in showcasing Bahria University's strength. More than 10,000 diverse students from different colleges attended the EXPO and came to Bahria University's stall. Such types of activities are essential for branding Bahria University and also attracting future students to take admission at Bahria University.

It also helped in introducing and promoting the new Lahore Campus of BU in three big cities of Pakistan. At the closing ceremony of the event, shield of appreciation was awarded to the PR Officer by the



The BU team at Educational Expo Lahore

Jang Media Group.



The BU team at Educational Expo Karachi



The BU team at Educational Expo Islamabad

Workshop on "Publish & Flourish"



Bahria University Karachi Campus organized a workshop on the topic "Publish & Flourish" for its faculty on 4th July 2013. The workshop was attended by the MPhil/PhD students and faculty members of all constituent departments. Dr. Rizwana Bashir Assistant Professor & MPhil/PhD Coordinator of MS Department was the guest speaker of the session. She spoke about how to write and where to publish research articles, and started with an encouraging note that the negative term of "Publish or Perish" should be replaced with an affirmative term "Publish & Flourish". Furthermore she also discussed the modalities of decisions taken during 12th HERC Meeting. Honourable Rector Bahria University also graced the workshop with his presence and shared the efforts made by Bahria University to promote research culture.

Research Paper Published By Faculty Member

A research paper titled "Frequency Band Selection and Channel Modelling for WNSN Applications using SimpleNano" by FM Mr Ibrahim Tariq Javed and Ijaz Haider Naqvi has been published in the Proceedings of IEEE ICC 2013 and IEEE Xplore held in Budapest, Hungary, June 2013. The International Conference on Communications (ICC) is one of the two flagship conferences of the IEEE Communications Society, together with IEEE Globecom.

First M.Phil Scholar of H&SS Department Defends his Proposal

Muhammad Zahid Azeem M.Phil Scholar, Socio Cultural Anthropology defended his research proposal on 10th July 2013. Topic of the proposal was "Contribution of Soniwali's Gold Washing Culture and their Livelihood Strategies with Reference to the Culture and Economy of Diamir, Gilgit-Baltistan". Head of Department Dr. Muhammad Iqbal Saif, Dr. Huma Haq and the research Supervisor Mr. Ali Kamran with other faculty members were present at the occasion.



Ms. Kiran Bashir addressing the audience

USAID Funded Community Service Project by IPP Bahria University:

The team at Institute of Professional Psychology at Bahria University Karachi Campus was invited by Hunar Foundation a totally non-profit, donor funded organization involved purely in social service for a project funded by USAID as part of the admission process for vocational training program. The objective of this assessment was to provide assistance in assessing and identifying “at risk” young men from slum areas of Karachi who have the basic capability to participate in academic program of the Hunar Foundation for vocational training program. The aim was to make them employable for life and provide them viable positive options for their future. A total number of 250 candidates were assessed and interviewed by the team of Institute of Professional Psychology Bahria University. The IPP team comprised of 20 members including faculty and students.

Visit of Director IPP to the School of Psychology University of Leicester UK:

Director IPP Dr. Zainab. F. Zadeh visited the School of Psychology University of Leicester UK (Partner University of Bahria University) on 10th June 2013 and had very useful and constructive discussion with Dr. Claire Hutchinson (Professor of Psychology) and Professor Mark Lansdale, Head of the Department, School of Psychology. In the meeting matters of mutual interest especially split academic programme and mutually beneficial research projects were discussed. Moreover, a couple of the faculty members also consented to serve on editorial board of Bahria Journal of Professional Psychology (BJPP) and act as external evaluators for MPhil/PhD dissertations of IPP Bahria University candidates. The initiatives taken during and after the visit by members of both the units may well predict the promising future relationship between IPP Bahria University and School of Psychology University of Leicester.



Shikwa Sey Shuker Tak

The students of BS -II under the supervision of their course instructor Mr. Aatif Aslam presented a thought provoking play, “Shikwa Sey Shuker Tak” at Bahria Auditorium on 23rd May 2013.

Research Paper Published

A research paper on “Child Marriage as a Determinant of Depression in Women” by Dr. Zainab Hussain Bhutto, Naima Fatima Shariff and Asma Zakaria was published in Journal of Behavioural Sciences HEC approved (X category).

A case study on “Application of Positive Reinforcement for Improving Mealtime Eating of a Child in Home Setting: a Case Study” by Dr. Zainab Hussain Bhutto and Sousan Siddiqui was published in Journal of Behavioural Sciences HEC approved (X category).

Oedipus Rex in 2013

The students of BS-3 psychology under the supervision of their course instructor Ms. Gul-E-Zehra Abbas, Assistant Professor IPP, presented "Oedipus Rex in 2013". Seven different dramas with innovative themes took the audience on a crazy ride of emotions.

Hypnotherapy Training Course

A '3 DAY Hypnotherapy Training Course' was organized at Institute of Professional Psychology (IPP) Bahria University by Dr Tahira Yousaf ,Cinical Psychologist & Assistant Professor, Bahria University, and Ms.Kiran Javed, Clinical Psychologist, Coordinator of the event.



Chronicles of Psychology

The students of BS-2 under the supervision of Ms. Nirmal Niazi presented the exhibition “Chronicles of Psychology” on 14th May 2013.

Research is Important Facet of Higher Education: Bahria University Rector

By Afshan S. Khan

Bahria University (Islamabad) Rector Vice Admiral (Retd) Shahid Iqbal has said that research is very important facet of higher education. In order to promote knowledge creation through research at the Bahria University, the Office of Research and Development was established in February 2010.

Talking to 'The News,' he said that the Office of Research and Development was later notified by the Higher Education Commission (HEC) as Office of Research Innovation and Commercialisation (ORIC) in October 2011.

"Research and university are synonymous and every university should have strong research and we are trying to focus on research and development. Since we are only 12 years old which is not a long time for a university, but we are focused and there is vast improvement in our faculties especially in postgraduate and PhD levels," he stated this in an interview with 'The News'.

While talking about the research activities of Bahria University he said that in order to promote knowledge creation through research at Bahria University, Office of Research and Development was established in February, 2010 which was later notified by HEC as Office of Research Innovation and Commercialization (ORIC) in October, 2011.

Shahid Iqbal said that the benefits, which can be attained by the industry from the research endeavours of academia, are far beyond imagination. In the entire developed world, he said the academia is responsible for the development, transfer, diffusion and application of new knowledge and technology in the industry. For such reasons, a holistic interaction pattern is required between the academia and industry for the development of any nation's innovative system through the exchange of knowledge and technology. "The interaction between academia and industry is of vital importance not merely because of the reason that industry can finance the research projects of the academia, but for the purpose of questions posed by the industry, which often reveals gaps in knowledge that can only be addressed by long term research by the academia," he added.

On inquiring, as to what are the guiding principles of Bahria University, the BU rector said that is a progressive centre of education, where the guiding principles are quality and innovation. "It is encompassing all facets of quality education supported by most modern educational aids, highly qualified and experienced teaching faculty offering education in market place academic disciplines," he added. Bahria makes its student proud of it because it has the attributes like Quality Assurance Directorate, International Linkages, on campus counselling and academic advisory, Faculty Development Programme, scholarships at Bahria University, Public Relations Department, Bahria University Alumni Association, Student Resource Centre (SRC), Bahria University Sports and Gymnasium.

When asked about the job security of the students, he said that we have well-established career services office in both campuses at Karachi and Islamabad with designated staff. He said that they have maintained liaison with more than 200 organisations for placements of our graduates in terms of jobs and internships. "We also provide workshops to our students on career development, personal and professional grooming e.g. Career counselling sessions, Mock interviews in addition to review their resumes, Job fairs and Career Expo's etc.," he added.

The rector said that this year more than 50 companies participated in their job fair and each year the companies' participation is increasing.

While talking about The News Education Expo, the rector said that Bahria University is determined to ensure quality higher education to society at large so it needs to promote the idea across to the country. "In our perception, the education expo planned by The News is the right forum to project Bahria and its educational activities," he said.

About the international linkages, the rector informed that the Bahria University has academic linkages with 22 international universities, that includes Al-Khwarizimi International College, UAE (Undergraduate programmes only), Chahbahar Maritime University, Iran (Maritime studies only), Dalhousie University, Canada (Maritime studies only), Damghan University, Iran, Dogu University, Turkey, Edith Cowan University, Australia (Articulation agreement for BBA), International College Beijing, China (Management Sciences only), Institute of Oriental Studies, Azerbaijan (Maritime studies only), International University of Business, Agriculture & Technology, Bangladesh, King's College -Corbett Centre, UK (Maritime studies only), MIT, USA (Agreement for Open resource sharing), Tongji University, China (School of Political Sciences & IR), Trieste University, Italy (Research project on Environmental Sciences), University of Bedfordshire, UK, University of Greenwich, UK, University of Idaho, USA (Maritime studies only), University of Leicester, UK, University of Nottingham, UK, University of Wollongong, Australia, Xuzhou Normal University, China, York St. John University, UK, Yasar University, Turkey.

Bahria University Islamabad Rector Vice Admiral (r) Shahid Iqbal took the charge of Bahria University, Islamabad, as rector since 8th February, 2012. He is the recipient of National award of Hilal-e-Imtiaz (Military). He holds a Master's degree in Defence and Strategic studies from the National Defence University, Islamabad.



Vice Admiral (Retd)
Shahid Iqbal
Rector
Bahria University
(Islamabad)

Third Training at the Centre for Entrepreneurship and Leadership at Bahria University



entrepreneurs or want to excel in their professional careers.

The Centre for Entrepreneurship and Leadership (CEL) established at Bahria University Islamabad Campus conducted its third training session as part of its activities to motivate and groom students to become successful entrepreneurs and professionals. The workshop titled - Entrepreneurship Essentials, Usually Not Spoken Off: Setting Mind Set for Business Opportunities was conducted on 22nd May 2013 by Mr Hassan Abbas, CEO, Oaj-i-Kamal which was attended by the students of Management Sciences Department. The main topics covered were Entrepreneurship, Psychology of best Entrepreneurs, Business Theme Development, Role of Time and Personal Development, Concept of Genuine Service Provision, Reward and Remuneration matters. This workshop was specifically designed for capacity building of young professionals who endeavour to become

Earth Day Celebrated

The 33rd Earth day was observed at Bahria University Karachi Campus on 22 April 2013. An awareness seminar in collaboration with Pakistan Petroleum Limited (PPL) was held in the University. The event was aimed to address the issues of climate change, environmental protection and to highlight the importance of plantation and foresting in protecting the planet Earth. During his address Dr. Mubark Ali, HoD Earth & Environmental Sciences emphasized on the need to celebrate regularly the Earth Day at national level. He called for immediate actions for slowing down the pollution and degradation human activities for the protection of Earth's Environment. Dr. A. R Tabrez from NIO and Mr Muhammad Hamad Manzoor from OGIL gave seminars on Oil activities and remedial strategies adopted under HSE rules to protect earth from Degradation. Another attraction of the event was the quiz competition on geosciences. Students from Karachi University, Federal Urdu Science University and Bahria University participated in the quiz competition. The Team from Karachi University won the competition and was awarded cash prize by the Chief Guest Mr Moin Raza, the Deputy Managing Director PPL.



DG BUKC, DG NCMPR, DIR BUKC, HoD Earth and Environmental Sciences, distinguished guests and faculty members along with participants of the Earth Day Quiz Competition

Campus Conversations 2013

Campus conversations provide a unique opportunity of dialogue to the students, faculty and members of the industry. A similar interactive session took place on the 17th May 2013 at Bahria University Islamabad Campus between experts and students. The experts' team included Muslim Lakhani, Chairman and CEO of ML Private Investments LLC and Nadeem Aslam Malik, Director of HUAWEI Enterprise Group. Students of Engineering and MS department engaged in an effective dialogue session which helped them to have enough exposure and establish links to make their career paths easier.

BU assists in Children Literacy Festival (CLF)

The Children Literacy Festival took place on the 24th and 25th of May 2013 at the Pak-China Friendship Centre, Islamabad. It was an exciting program featuring interactive talks, reading sessions, discussions and workshops by well-known authors and poets. The festival also included sessions on creative writing, bookmaking, poetry, comics, digital, stories, writing book reviews and as well as book launches. A total of 86 students from Bahria University took part in this event. Other than these students, 21 students worked on voluntary basis as organizers and coordinators at the event.

“Investment in Pakistan's Equity Market” – Guest speaker session



Mr. Imran Khalil
delivering the lecture

A guest speaker session was organized by Ms Maryam Masnoon Shahid, Faculty MS Dept. BUKC, on 3rd May, 2013. Students studying Finance courses attended the session on the topic “Investments in Pakistan's Equity Markets”. Mr Imran Khalil Naseer, FCMA, CGMA who is working as Director and CEO of Float Securities Pvt. Ltd., and also serving on CIMA's Regional Board for Middle East, South Asia and North Africa as Chairman, graced the event as guest speaker. Mr Imran enlightened the students with the updated statistics of Pakistan's equity markets, Investment options and investment Pakistan and their real time valuation methodologies being employed by investment analysts. It was an interactive session that resulted in a good learning opportunity.

Career Counselling Essential for Youth



Mr Raza Abbass,
Assistant Director BUKC

Considering the present educational situation influenced with menace of violence in Pakistan, the teachers can influence choices of stakeholders in order to guarantee future generations living conditions filled with meaning and of high quality. This idea was highlighted during the International Conference Life Design and Career Counselling Building Hope and Resilience held at University of Padova, Italy on 20th -22nd June 2013. Mr Raza Abbas an internationally acclaimed Global Career Strategist and Assistant Director Student Affairs at Bahria University, Karachi Campus represented Pakistan and read his paper at the International Conference where the theme of the conference was "Building Hope and Resilience". Professionals from all parts of the world congregated at the world renowned University of Padova to share their thoughts and ideas on the subject. Pakistan currently has a population bonus in which more than 60% of the population comprises of the youth. Therefore, Career Counselling should be institutionalized in the country at all educational institutions as it is the need of the hour to guide our youth stated by Mr Raza Abbas.

English Language Course

The MS department at BUIC has initiated a certification of Higher Achievement in English language in collaboration with the British Council, designed for 36 hours, free of cost. The course has been designed for those students who need extra help to improve their Basic English language skills. This course is an optional course and commenced on 24th June 2013 with 38 students voluntarily registering.



Workshop on Creativity Innovation and Entrepreneurship

The MS department at BUIC arranged a workshop on Creativity Innovation and Entrepreneurship on the 4th July 2013. The workshop was headed by Mr Adnan Shahid founder of Ideogeny, specializing in mentoring young entrepreneurs and students of Pakistan and the Co-Founder of Branding Bees - A Social Media and Digital Marketing Agency providing Online brand Management, Strategy, Products and Social Media Solutions to companies in Pakistan and Middle East.

Case Study Training

In order to promote case study methodology in BU Faculty Islamabad Campus, a Case Study Training on the 8th and 9th July 2013 was arranged at NUST Business School. The training focused on participants' individual errors and provided positive criticism and suggestion for improved use. The extensive interaction between the trainer and trainees, allowed the participants to get much more assistance in understanding the case study methodology.



Bahria University BizIgnition '13

Bahria Business Club successfully organized its annual BizIgnition '13, a two day event held at the university's Islamabad campus on 26th -27th April 2013. Teams from major universities of Islamabad and Rawalpindi including Quaid-e-Azam University, NUML, IIUI, CASE, NUST, Preston, IST, ICMAP and Bahria University participated. The event comprised of four competitions which were Biz-Plan (Business Plan Competition), Case Crack (Case Study Competition), Biz-Ad (Advertisement Competition) and

Encyclomind (Business Quiz Competition). Further the event comprised of Guest Lectures by prominent personalities and social activities for the students. Mr Wahaj us Siraj, CEO of Nayatel was the Chief Guest and Keynote Speaker at the inauguration ceremony. He motivated the students to do more than expected to succeed in life. The prominent entrepreneur Mr Imtiaz Rastgar spoke at the closing ceremony on the need to start one's own business. A lively question answer session was held at the end of the event. Different workshops were also conducted by Ms Kishwer Sameen of NUST and Mr Ahmed Mustafa Haq of Zong.



Director BUKC
addressing the Symposium

British Council Counselling Symposium

The Student Resource Centre and Administration Department representatives of Bahria University Karachi Campus organized the British Council Counselling Symposium on 19-20 June, 2013 at Bahria University Karachi Campus. The event highlighted the importance of career counselling. Leading educationists attended the premier event. Director Karachi Campus inaugurated the Counselling symposium. He mentioned that Bahria University has institutionalized career counselling where our students are given individual career counselling services comprising of CV writing, Mock Interviews, Corporate Grooming, Job Advice as well as group career guidance sessions.



Job fair 2013
for Graduating Students

Job Fair for Graduating Students

Assistant Director Student Affairs, Student Resource Centre organized the 2nd job fair of the year on 28th May 2013 at Bahria University Karachi Campus. The job fair was exclusively for graduating students of BUKC. DG NCMPR Vice Admiral (Rtd) Asaf Humayun HI (M) was the Chief Guest on the occasion. Job fairs are necessary in providing students with in-depth knowledge of diverse industries which enables them to articulate in their job interviews and practical life. Graduating students from all disciplines attended the job fair with keen interest. Faysal Bank, AC Neilsen, Green Cherry, CIM Shipping, Protégé Global, and Aptech, etc. were some of the reputed organizations that participated in the job fair.

Bahria University Open House 2013

Bahria University hosted an Open House 2013, for the final year students from the Departments of Engineering and Sciences to display their projects. Open House showcased some of the most brilliant projects from Bahria University. The event took place at the Bahria University Islamabad Campus and honoured by the Rector Vice Admiral Shahid Iqbal HI(M) Bahria University. Pro-Rector Rear Admiral Ehsan Saeed SI(M), Director



Rector BU is being briefed about the project

Admissions Cdre Sajid Ali Hashmi SI(M), Director Campus Cdre (R) Muhammad Ali and Director Students Affairs Mrs Sundal Mufti were also present on the occasion. There were in total 91 projects from diverse engineering branches including software engineering, control systems, communication systems, embedded systems, robotics, radio communications and wireless communication. 6 projects were funded by the Nation ICT R&D fund and one project was funded by Pakistan Science Foundation. The ceremony concluded with the Awards presentation for the top 3 projects in each department. Renowned companies from the national and multi-national sector visited Open House as a part of university's on-going Academics-Industry collaboration. The representatives

appreciated the innovative projects designed by the students and conducted interviews for hiring fresh graduates of the university in their respective organizations.

IEEE Bahria Chapter PLC Workshop

PLC system is the major key in the technology and world development. PLC or programmable logic controller is the system that makes machineries work automatically. Bahria University IEEE BUI organized a three weeks workshop for the students and the teachers, the instructor was from a well-known company "Siemens" official certificates were awarded at the end of workshop. The workshop gave the students opportunity to do hands on experiments providing them with fully functional PLC trainers.

PEC Accreditation of BEE, BSE and BCE Programs

As per the minutes of the 65th EA QEC Meeting of PEC, the BEE, BSE and BCE programs at Islamabad Campus have been granted re-accreditation for 1 year each (Fall 2009 Entry). Along with that, the BEE and BSE programs at Karachi Campus have been granted re-accreditation for 2 and 1 year respectively. The University has also applied for Change of scope regarding student intake for the BEE and BSE programs at Islamabad campus which is done through the PEC Co-ordination teams lead respectively by Associate Professor Bilal Awan (Computer and Software Engineering) and Senior Lecturer Umair Sajid Hashmi (Electrical Engineering).



View of the IEEE Student Section Congress

IEEE Bahria Student Section Congress

One of the most prestigious events of IEEE is Student Section Congress (SSC). Bahria University Islamabad Campus was given the privilege for hosting SSC MAY '13. The two day congress covered IEEE WIE (Women in Engineering) Seminar, IEEE GOLD (Graduates of Last Decade) Islamabad Seminar, IEEE GOLD Workshop on Leadership Skills, Make-it-Work (Debug the electrical circuits), MATLAB Programming Competition, IEEE Bahria Quizzical, Gaming Competition and Project Exhibition Movie Night.

Public Speaking Workshop

Keeping in the view, the importance of Public Speaking in the corporate world, Assistant Director Student Affairs and Faculty Member, Ms Nadia Rehman organized a Public Speaking workshop on 05 July, 2013 at Bahria University Karachi Campus. Mr Mujtaba (Saadi) Makhdoom from the School of Leadership led a focus group session for our students to refine their public speaking abilities. The students thoroughly enjoyed the workshop as it was practical and they were given various opportunities to speak on diverse professional topics.



DG NCMPR, DG Pakistan Maritime Museum, Director BUKC, Director NCMPR, along with organizing team of Fun carnival on World Oceans Day

World Oceans Day Celebrated

National Centre for Maritime Policy Research (NCMPR) observed the World Oceans Day for the first time in Pakistan by organizing a Walk on Beach and Cleaning Activity on 7 June 2013 at Sea View and a Fun Carnival on 8 June 2013 at Maritime Museum. The activities of the Day conducted by NCMPR highlighted the importance of the oceans and



Performances by special children school

the vital role they play in our lives. Public messages on our environmental responsibilities were portrayed through posters and students' along with staff members of NCMPR sketched a fish on sand and wrote messages to protect the oceans from pollution. In spite of the hot weather and blazing sun, students of various schools and colleges, representatives of maritime organizations and NGOs, senior citizens and media celebrities, participated in the beach cleaning activity. The Family Carnival comprised of magic show, puppet show and various activities for children such as paint a fish where children enjoyed painting fishes. There was an exceptional performance by Special Children School Karsaz in which they conveyed the message to save the oceans. There were stalls of food items, games, sea shells items and maritime related souvenirs.

Additionally NCMPR provided an opportunity for the youngsters to express or portray their thoughts about the ocean resources and ways to protect oceans. In this regard, Essay Competition (in Urdu) was conducted on the WOD 2013 theme. NCMPR received an overwhelming response from the various colleges and universities of Karachi. The judges of Essays Evaluation committee were Mr Mehmood Sham (Group Editor Daily Jehan Pakistan); Dr. Mehmood Ghaznavi (Professor of Mass Communication Department, Karachi University); Commander Rao Ahmed Imran (EXO PNS SHAMSHEER), Dr. Moazzam Ali Khan (Director Institute of Environmental Studies, Karachi University) and Mr Mohammad Moazzam Khan (Technical Advisor, WWF).



NCMPR at Beach cleaning activity

Protect Cetacean Species - WWF Workshop



Over a thousand dolphins, whales and porpoises are killed every year in Pakistan mainly due to the widespread use of large gillnets that are prohibited under a United Nations General Assembly resolution. This was pointed out during a national workshop held to devise a strategy for cetacean conservation. The programme was organised by the World Wide Fund for Nature (WWF) in collaboration with National Centre for Maritime Policy Research of Bahria University, Karachi campus; Pakistan Whale and Dolphin Society, Australian Marine Mammal Centre and Indo-Pacific Cetacean Research and Conservation Foundation. The speakers included Deputy

conservator Wildlife Sindh Dr. Fehmida Firdous, Director-General of the Marine Fisheries Department Shaukat Hussain, Director-General of the National Centre for Maritime Policy Research Retired Vice Admiral Asaf Humayun, Dr. Ejaz Ahmed, Rab Nawaz, Mohammad Moazzam Khan, Technical Adviser at the WWF, Shoaib Kiyani, a lecturer at the Institute of Marine Sciences, UK and Uzma Khan, biodiversity director of the WWF. The speakers called for preparing an action plan to protect the country's cetacean species (whales, dolphins and porpoises) with an effective implementation of the present laws relating to the endangered Indus river dolphin which, they said, continued to be caught in its protected habitat.



Students participating in the beach cleaning activity



MoU with Greenwich Maritime University London renewed

NCMPR renewed its MoU with the Greenwich Maritime Institute (GMI), London on 15th July 2013. The signing ceremony took place between Director GMI Dr. Chris Bellamy and Vice Admiral (R) Asaf Humayun DG NCMPR at GMI. The MoU was first inked in 2007 for a period of five years which expired in 2012. DG NCMPR took advantage of his private visit to London and renewed the MoU for further five years. According to the MoU, GMI participates in all international conferences organized by NCMPR. Similarly, NCMPR has several other collaboration agreements with many national and international institutes.

Scholarships Disbursed During FY 2012-13

1. Bahria University Scholarships

An amount of Rs. 22.40 million is allocated during FY 2012-13 for award of Scholarships under various categories such as Advance Merit, Merit, Financial Assistance & Indigent Scholarships by Bahria University own resources.

Bahria University has awarded following scholarships during FY 2012-13:



Type of Scholarship	No. of Students Benefitted	Amount Disbursed (Rs)
Advance Merit Scholarship	01	99,000
Merit	302	5,764,402
Financial Assistance	752	13,095,957
Indigent	32	789,788
Total	1,087	19,749,147

2. Other Outsource Scholarships Disbursed during FY 2012-13

Type of Scholarship	Sponsored by	No. of Students Benefitted	Amount Disbursed (Rs)
PMNICT Scholarships	Ministry of IT	06	1,909,600
HEC- Indigenous 5000 Fellowship Program	HEC	05	1,738,245
Provision of Higher Education Opportunities for students of Balochistan & FATA	HEC	14	1'688'600
Total		25	5,336,445



Renowned Qari, S/LTH.M. Ishaq Solangi giving away prize to the Qirat and Naat competition winner organized by the Student Resource Centre team on 25 April, 2013 at BUKC.



Director BUKC giving away souvenir to the distinguished speaker Dr. Sabir Michael at the TEDxBahriaUKarachi organized on 27th April 2013 at BUKC.



Mahira Khan along with students at Guest Lecture on Healthy Lifestyle by Nestle Nesvita on 12th April 2013 at Bahria University Karachi Campus.



Noori and Flint J entertained the students at Basant Festival held on 18th May 2013 at Bahria University Karachi Campus.



Fareed Qawal and his team performing at the Sufi Night held on 13th April 2013 at Bahria University Karachi Campus by students of MBA-3 (E) with the help of Ms Sobia Shujaat (Faculty Member-MS) and SRC.



Sports Week 2013 was inaugurated on 20th April 2013 by Director Bahria University Karachi Campus with his opening hit for the first volleyball match of the season.

COMMUNITY SUPPORT PROGRAM BAHRIA UNIVERSITY

Community Service/civic engagement program is an essential degree completion requirement for undergraduates at Bahria University campuses. Under this program, Bahria University students devote 40 hours during their university tenure towards Community Support Programs. In doing so, the students of BU have assisted reputable organizations in society through diverse activities for social causes.



BBA first batch after the closing ceremony with the CDC team.

Women Aid Trust

The Students of Social Sciences department at BUIC worked with Women Aid Trust to create awareness about rights and living conditions for women in Pakistan. During this programme students visited Attock Jail to meet the women living in prison. They also donated fans, purchased thorough a fund raising campaign. The Inspector General Attock jail, Mr Sheroz Amjad and a senior philanthropist Muslim Lakhani appreciate the efforts of student in ceremony at WAT on 15th May 2013.

Community Development Council

Under community support program, a group of students from Bahria University Islamabad Campus visited different orphanages on various occasions to pursue the aspirations and objectives of the Community Development Council (CDC). The students' collective achievements with the NGO were highlighted in a ceremony on 23rd of May 2013. In recognition of their efforts and support Mr Meer'n Raja the president of CDC awarded certificates and souvenirs to Project Officer Ms Kholah Dar and participating students.

Pakistan Sweet Homes



Students of BU at Pakistan Sweet Homes

Community Development Council (CDC) organized a visit on 4th May 2013 for the CSP coordinators and students from BUIC to the orphanage, "Pakistan Sweet Homes". The students during their visit interacted with the children, distributed food items and special presents.



To undertake community support programmes and engage students of Bahria University in most meaningful and befitting manners in civic activities Director Bahria University Karachi Captain Mohsin Hayat Malik (TI) campus signed a number of MoUs with



Shaukat Khanum Memorial Trust (SKMT)



Friends of Burns Centre



Kashif Care Thalassaemia Care Centre (Trust)



The Citizens Foundation

World Wide Fund (WWF)

WWF conducted 8 days of sessions to highlight the importance of environment and factors affecting it. The aim was to develop their sense of responsibility towards nature conservation. Approx. 150 students from Earth and Environmental Sciences department (Islamabad Campus) took part in the project. WWF also hosted a closing event on the 29th of May to award the certificate among the participants.



BAHRIA UNIVERSITY

(A Project of Pakistan Navy)

Committed to Excellence in Higher Education

Lahore Campus
(Johar Town)

Admissions
Fall 2013

OPEN TILL 13 AUGUST



Management Sciences

MBA

02 & 3.5 Years

Finance, Supply Chain Management, Marketing, HRM & Entrepreneurship

Eligibility:
02 years MBA, 16 years of education with 50% marks (Annual System) or CGPA 2.5/4.0 (Semester System).

Eligibility:
3.5 years MBA, CGPA 2.5/4.0 (Semester System) or 50% marks (Annual System) in 2 years Bachelors (BA/B.Sc/B.Com).

BBA

04 Years

Finance, Marketing HRM & Entrepreneurship

Eligibility:
50% marks in Intermediate/A Level/ Equivalent in any discipline.

Law Studies

LLB

05 Years

Eligibility: 45% marks in Intermediate/ A Level/ Equivalent in any discipline.

Humanities and Social Sciences

BSS

04 Years

Anthropology/Sociology, IR, Media Studies and Development Studies

Eligibility:
50% marks in Intermediate/A Level/ Equivalent in any discipline.

ADMISSION SCHEDULE

Last date for submission of admission forms:	(Tue) 13 AUG
Entrance Test Day 1: BBA/ MBA (10:00am to 11:30am)	(Sat) 17 AUG
Entrance Test Day 2: BSS/LLB (10:00am to 11:30am)	(Sun) 18 AUG
Entrance Test Result: Formulation of Merit list	(Wed) 21 AUG
Interviews / Discussions:	(Fri-Sat) 23-24 AUG
Final Merit List:	(Mon) 26 AUG
Orientation Session:	(Thu) 29 AUG
Commencement of Classes:	(Mon) 02 SEP

Candidates awaiting results of Intermediate Supplementary / Equivalent examination are eligible to apply for respective programmes. Application forms along with required documents are to be submitted duly attested.

Scholarships 20 - 25% (Merit/Need Based)

2% Seats

are reserved for disabled candidates meeting the basic Eligibility Criteria

Students with ETS scores have the option to present their ETS Scores or appear for Admission Test for programmes as tabulated below:

BBA/BSS/LLB:	SAT - I
MBA:	GMAT

Application forms / prospectus can be obtained from Lahore Campus Monday to Friday (9 am to 5 pm). Please bring attested photocopy of marks sheet of Intermediate / O&A level equivalency / Bachelors to obtain Application form.

Prospectus / Admissions Processing Fee:

For local students Rs. 2000/- | For foreign students US\$ 60

CONTACT:

47, Civic Centre, Johar Town, Lahore.
Tel: 042-35182092-4, UAN: 051-111-111-028

For details visit
www.bahria.edu.pk

LAHORE CAMPUS



LDA OFFICE

TOWARDS SHAUKAT KHANUM

KHAYABAN-E-FIRDOUSI

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