

RELATIONSHIP BETWEEN SELF ESTEEM AND INTERNET ADDICTION

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Abstract

This research was carried out to measure the relationship of self esteem and internet addiction among adolescents. The idea being that there are adolescents falling victim to this behavioral addiction and losing out on being productive in society and life (Brahn, Suzanne & Markovich, 2002). The hypothesis being that a negative correlation will exist between self esteem and internet addiction. A snowball method of sampling was used on college 1st year students. This gave 64 respondents, consisting of 19 females and 45 males between the age ranges of 15 to 25. The Rosenberg (Rosenberg, 1965), self esteem scale and a modified internet addiction test to meet the requirements of the present study were used to score the sample. Thus the hypothesis was rejected. The results showed a weak correlation score of .066 with a significance level of .607 between self esteem and internet addiction. Conclusions and recommendations are given at the end.