



Bahria University

Discovering Knowledge



**Vice Admiral (R)
Muhammad Shafiq HI (M)**
Rector Bahria University

Rector's message

Welcome to Bahria University

Selecting a career path and where to launch it from are two crucial decisions that you have to make at this stage of your life. At Bahria University, it is our endeavour to help you make these decisions, with conviction and correctness. Bahria is a multi-discipline, state-of-the-art university which has made remarkable progress in all fields over a short period of time.



**Bahria University
diversifying
students'
experience**

To bring the best to its students and to expose them to as many opportunities as possible, Bahria University is taking a constructive step towards bringing all of its three campuses on one platform. A platform, where students will come together, explore, discover, travel, learn, bond and form a community. Bahria University students in Islamabad, Karachi and Lahore travel back and forth to BU campuses, take part in different activities and explore academic and professional opportunities.

They become part of student exchange programmes, competitions, multi-cultural events, career counselling, and numerous academic and professional experiences in all the three cities. Becoming a part of Bahria University means having access to a network of resources offered by all the three campuses, an

opportunity to travel and interact with students from all over the world, and an unsurpassed exposure to diverse cultures and environments.

Over a short time period of just 14 years, Bahria University has its presence all over the world in the form of its alumni and employees. With presence in three of the largest cities in Pakistan, Islamabad, Karachi and Lahore, Bahria University now has an ever-growing largest student body. Its students, engineers, lawyers, doctors, entrepreneurs and managers are sharing with each other values based upon a common brotherhood under a brand that has its reach beyond geographical boundaries. A federally chartered university with recognitions from HEC, PEC, PM&DC and PBC, Bahria University offers its students a secure

and non-political environment with its founding roots in Pakistan Navy, highly qualified faculty members, high-tech modern infrastructure, international linkages and academic partnerships with various universities all around the globe, a generous scholarships programme, a separate unit for research and development, a highly active student resource centre with numerous clubs and student societies and now finally a platform that links all of its three campuses together, creating a synergic effect offered by none other in the country.

Bahria University believes higher education is a lot more than what we study in our academic life. It is about a lifetime experience where lives are shaped, careers are decided and personalities are built.

Vision

“To become an internationally recognized university that contributes towards the development of nation through excellence in education and research.”

Mission

“To attain highest standards in teaching, learning and research, at par with the international standards.”

Academic Departments

- Management Sciences
- Engineering Sciences
- Computer Sciences
- Professional Psychology
- Humanities & Social Sciences
- Medical & Dental Sciences
- Legal Studies
- Maritime Studies
- Earth and Environmental Sciences

The BU Advantage

Federally Chartered and HEC Recognized

On Campus Medical Facilities

Girls Hostel Facility

- Islamabad
- Karachi

Conducive Environment

- Student friendly teaching and learning

Earth and Environmental Sciences, Computer Sciences, Social Sciences, Medical & Dental Sciences

Financial Assistance

- Need/Merit Based Scholarships
- Study Loans
- External Scholarships by HEC, USAID and other NGOs

Sports Facilities

- State of the art Gymnasium
- Golf Club Facility

Modern Infrastructure

- Well Equipped Digital Libraries
- Advance Engineering Laboratories

- Student development through Societies, Clubs and Community Support Program

Community Support Program

- 40 hours of mandatory Community Services

Comprehensive University

- Well established departments and faculty
- Research opportunities
- Choices of departments in Undergraduate and Postgraduate programs from Management Sciences, Engineering Sciences, Law, Professional Psychology,

- Geophysics Labs
- Microsoft Labs

Successful Alumni

- Strong Alumni and Career Services Network

Multi Campus University

- Islamabad
- Karachi
- Lahore
- All Campuses at Prime Locations

International Linkages

- 36 Foreign Universities
- Exchange Programs
- Faculty and Student Development Programs

Going Global

United Kingdom

- Brunel University
- Plymouth University
- University of Bedfordshire
- University of Greenwich
- University of Leicester
- University of Nottingham
- University of Northampton
- York St. John University
- Corbett Center — King's College
- Southampton Solent University

Iran

- Chabahar Maritime University
- Damghan University

Bangladesh

- International University of Business, Agriculture & Technology

Turkey

- Izmir University of Economics
- Istanbul Kemerburgaz University
- Istanbul Aydin University
- Dogus University
- Yasar University
- Erzurum Technical University
- Hakkari University

- University of Sirkak
- Yeditepe University

Australia

- Macquarie University
- Edith Cowan University

Malaysia

- AIMST University

China

- Hangzhou Dianzi University
- Shanghai Lixin University

- Beijing Technology & Business University
- Beihang University
- Southeast University China
- Canada Dalhousie University
- Thailand Burapha University
- Netherlands

- HvA Amsterdam University of Applied Sciences

USA

- MIT (Resource Sharing)
- University of Idaho
- Valparaiso University

Italy

- Trieste University

BU Core Values

- Integrity
- Creativity
- Excellence

ORIC Ecosystem

- Business Incubation Centres
- Microsoft Innovation Centres
- Microsoft Accelerator
- Leadership Development Centres

Research, Innovation & Commercialization

In order to promote knowledge creation through research at Bahria University, Office of Research & Development was established in February,

as Office of Research Innovation and Commercialization (ORIC) in October, 2011.



Bahria University
Discovering Knowledge

Creating Futures

Offering Undergraduate, Postgraduate & PhD programs in

Management Sciences	Media Studies
Computer Sciences	Computer Engineering
Software Engineering	Law Studies
Electrical Engineering	Humanities & Social Sciences
Earth & Environmental Sciences	Professional Psychology

Modern facilities and Infrastructure for wholesome learning

International linkages with top international universities

Polishing student talent with strong **student teacher learning relationship**

Building a career profile with strong **corporate placements**

Hurry don't miss
Admissions Fall 2018

Teaching sportsmanship through **participation in national and international events**

Professional Conduct and a **Stimulating Learning Environment**

Giving **scholarships** to those who are deserving of an education

Staying competent with changing dynamics of modern education

For program details, eligibility criteria and information on campuses, please visit our website

www.bahria.edu.pk

Scholarships & Financial Assistance Available



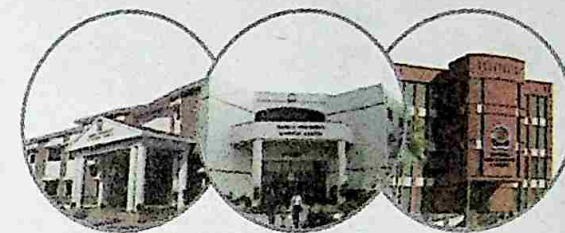
Scan the Code

apply online @ cms.bahria.edu.pk

Islamabad Campus

Karachi Campus

Lahore Campus



LAST DATE TO APPLY:

Karachi Campus **04** Aug 2018

Islamabad Campus **24** July 2018

Lahore Campus **30** July 2018

facebook.com/officialBU

twitter.com/official_BU

ISB: 0092-51-111-111-028, Ext: 422
KHI: +92-21-111-111-028, 99240002-6
LHR: 0092-42-35401404, 0335-6699233

For Karachi Campus

BS MARITIME BUSINESS & MANAGEMENT
4 Years

Eligibility Criteria

45% in HSSC or equivalent

SPECIAL OFFER

- 30% Fee Concession
- Employment Facilitation

SCHOLARSHIP for Top 10 Candidates

- 1st Position Holder 100% fee Waiver
- 2nd to 5th Position Holder 75% fee Waiver
- 6th to 10th Position Holder 50% fee Waiver

Last Date to Apply: Mon, 4th August, 2018

BU CORE VALUES



INTEGRITY

CREATIVITY

EXCELLENCE

Research **Innovation and Commercialization**



In order to promote knowledge creation through research at Bahria University, Office of Research & Development was established in February, 2010 which was later notified by HEC as Office of Research Innovation and Commercialization (ORIC) in October, 2011

ORIC ECOSYSTEM



BUSINESS INCUBATION CENTRES

MICROSOFT INNOVATION CENTRES

MICROSOFT ACCELERATOR

LEADERSHIP DEVELOPMENT CENTRES



LAUNCHING

Programs in Maritime Studies

To prepare future leaders and educate workforce for seaborne businesses



75 Academic Programs in 10 Faculties with Teacher-Student Ratio of 1:15

Accredited by PEC, PM&DC, Pakistan Bar Council, NBEAC and NCEAC

Excellent graduate employability in Government, MNCs, NGOs, Telecom, Maritime, Banking & Engineering Sectors

36 International Linkages spread over six continents

Over PKR 160 Million endowed towards the most comprehensive scholarship schemes

Pakistan's First Web TV BUTV & Radio

Centrally Located Campuses in Islamabad, Karachi & Lahore

PID/0254/18