

ACKNOWLEDGEMENT

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BODY ESTEEM AND DRESSING STYLE IN MALES

A thesis
Presented to
The Institute Of Professional Psychology,
Bahria University, Karachi Campus

In Partial Fulfillment
Of the Requirements for the
Degree Bachelor of Science
(BS) Psychology

By

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APPROVAL SHEET

SUBMISSION OF RESEARCH DEGREE THESIS

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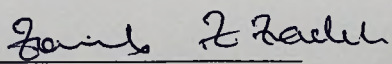
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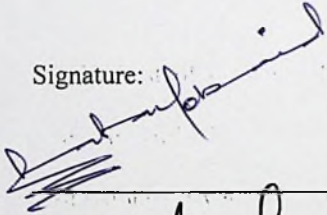
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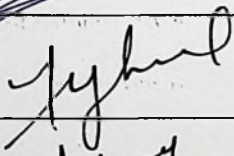
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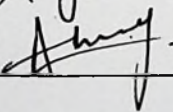
DECLARATION OF AUTHENTICATION

To the best of our knowledge, we would like to declare that we have not submitted our research work, in full or part, to in any other institute or organisation except Institute of Professional Psychology, Bahria University, Karachi. We certify that the research work of our thesis is our own and all the help taken and all the resources used in this research have been acknowledged.

Signature:







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First of all we would like to thank Almighty Allah for giving us the ability and resources to carry out our research thesis successfully. We would also like to thank the Institute of Professional Psychology, Bahria University, Karachi for giving us the opportunity to compile this research thesis. We would like to thank our supervisor for guiding us and supporting the research. Lastly we would like to thank our families and friends for encouraging and believing in us to do better always.

ABSTRACT

This research was aimed at finding the relationship between body esteem and dressing style in male adolescents and adults (N=100) between the ages 18 to 30 years old. 25 males from each of these universities in Karachi were selected through convenience sampling from SZABIST, Iqra University, Greenwich University and Bahria University Karachi Campus. Franzoi & Shields Body Esteem Scale and Ms. Sousan Siddiqui's Dressing Style Questionnaire was used to evaluate body esteem and dressing style. The results were collected and evaluated using statistical package for social sciences 20 (SPSS20). The results indicated that there is no correlation between Body Esteem and Dressing Style in male with a Pearson Correlation value of -0.006. However, there is a weak positive correlation between body esteem and culture/religion (an aspect of Dressing Style Questionnaire), with a Pearson Correlation value of 0.30 and there is also a weak positive correlation between body esteem and Identity & Uniqueness (an aspect of Dressing Style Questionnaire) with a Pearson Correlation value of 0.011.