Major: SCM

S. No. (18)

“(Staggering Leather Industries Exports Due to lack of Lean Strategies in Pakistan.)”

By:

(Danial Asif) (01-120141-008)

Supervisor:

(Raja Khalid Hafeez)

Department of Management Sciences

Bahria University Islamabad

Spring 2017

ABSTRACT

The main objectives of this study are to find out the factors of staggering leather industry exports due to lack of lean strategies. In this research, total quality management (TQM), total productive maintenance (TPM), and just in time (JIT) are used as independent variables and Exports as dependent variable to determine the relationship of independent variables with dependent variable to achieve the study objectives. For statistics data and interpretation of it statistical software package known as SPSS by using the techniques of descriptive statistics, correlation and multiple regression. The regression model shows the clear picture of independent variables effect on dependent variable. This study shows that TQM, TPM, and JIT are the determinants of leather sector, as study shows TQM, TPM and JIT have significant positive relationship with Exports, which means if these independent variable(s) increases the dependent variable (Exports) will also increase, which means increase in TQM, TPM, and JIT will lead to increase in Exports. And based on results study found that TQM, TPM, and JIT is prevailing in leather sector or industry of Pakistan. Therefore, leather sector firms should keep in mind TQM, TPM, and JIT when making their Exports.

Keywords: Just in time (JIT), Total quality management (TQM), Total productive maintenance (TPM), Exports, leather industry, Staggering, Lean.

ACKNOWLEDGEMENT

In the name of Allah Almighty, the Most Gracious and the Most Merciful

All praises to Allah Almighty for the strengths and His blessings in completing my research thesis. Special appreciation goes to my supervisor, **Sir. Raja Khalid**, for his supervision and continuous support. His incomparable help, constructive remarks and recommendations throughout my thesis work have contributed to the success of this research thesis.

My deepest gratitude goes to my beloved parents, my friends for their endless help love, prayers and inspiration.

Last but not the least, sincere thanks to all my friends especially (**Imran Sheikh, Saad Shahbaz, Humam Malik, S.M Ammad Naqi, Mohd. Danish)** and others for their kindness and moral support during my study. And to those who indirectly contributed in this research, your kindness means a lot to me.

Thank you very much.

Danial Asif

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