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**"(Staggering Leather Industries Exports Due to lack of
Lean Strategies in Pakistan.)"**



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ABSTRACT

The main objectives of this study are to find out the factors of staggering leather industry exports due to lack of lean strategies. In this research, total quality management (TQM), total productive maintenance (TPM), and just in time (JIT) are used as independent variables and Exports as dependent variable to determine the relationship of independent variables with dependent variable to achieve the study objectives. For statistics data and interpretation of it statistical software package known as SPSS by using the techniques of descriptive statistics, correlation and multiple regression. The regression model shows the clear picture of independent variables effect on dependent variable. This study shows that TQM, TPM, and JIT are the determinants of leather sector, as study shows TQM, TPM and JIT have significant positive relationship with Exports, which means if these independent variable(s) increases the dependent variable (Exports) will also increase, which means increase in TQM, TPM, and JIT will lead to increase in Exports. And based on results study found that TQM, TPM, and JIT is prevailing in leather sector or industry of Pakistan. Therefore, leather sector firms should keep in mind TQM, TPM, and JIT when making their Exports.

Keywords: Just in time (JIT), Total quality management (TQM), Total productive maintenance (TPM), Exports, leather industry, Staggering, Lean.

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