IN THE NAME OF ALLAH, THE MOST BENEIFICIENT THE MOST MERCIFUL

Praise is due to ALLAH for His explicit and implicit favors. Peace and blessings are on the brilliant light, the giver of good tidings and warnings, our master Muhammad and on his infallible household and the righteous among his companions

ABSTRACT

Every organization is going through different issues; in this thesis I have discussed few of

the major issues organizations might be facing which are considered as a taboo still in

this era of rapid growth towards the adaption of western culture. This study is about the

impact of stereotyping and harassment on employees of private sector organizations in

Rawalpindi and Islamabad. The main idea and purpose of this study is to cater the

problems and issues faced by the employees working in different private sector

organizations and how these issues are having an impact on their career advancement.

Sexual harassment and gender stereotyping are further focused in this study as still

people hinder to talk about these issues even though these issues have over taken half of

our society badly.

Quantitative research has been done in this research by distributing 200 questionnaires in

different private sector organizations of Rawalpindi and Islamabad. The scale used in the

questionnaires is Likert scale, all the results are deducted through using SPSS software.

The relationships are being discussed between the three variables. The relationship

between stereotyping and the career advancement and the relation between harassment

and career advancement. In this study the results show that, the relation between both

independent and the dependent variable is negative which means independent and

dependent variables are inter linked with each other and affecting each other in some

way.

Keywords: Stereotyping, Harassment and Career Advancement

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DEDICATION

I would like to dedicate my thesis to my mother who helped, motivated and supported me throughout my thesis research and then I would like to dedicate this research to my (Shaheed) father who sacrificed his life saving us.

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