"The effect of Workplace Ostracism on Employee Performance & Employee Turnover in the Banking Sector"



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01-120131-051

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A research project submitted in partial fulfilment of the requirement for the degree of MBA $\,$

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2017

Acknowledgments

I would like to humbly pay my utmost gratitude and respects to Almighty God (JJ), the creator & sustainer of all that is, to His Final Prophet (SAWW), his viceregent (AS) & his infallible 11 successors (AS), the pure people of the household (AS), the earnest companions (RA) and his pious saints (RA), all whose teachings and practices are the illuminated path to redemption, salvation & ascension; for their blessings upon me.

I am indebted to my family members, who have provided me through financial, moral and emotional support in my life. I am also appreciative of my friends who have supported me along the way.

A very special shout out goes to all down at the Research Cell of Bahria University for helping and providing the guidance for the work involved especially my supervisor Ms. Saman Javed.

With a special mention to Mr. Riaz-ul-Karim, Executive Vice President of Zarai Taraqiati Bank Limited. It was an honor to have the opportunity to work on my research in your organization.

I am also grateful to the following university staff: Ramsis Tahira, Saher Zeast, Salma Atif Sheikh, Nadia Bakhtawari, Nasir Mahamood, Abdullah Hafeez, Kashir Asghar, Naila Masood Ahmad, Tanveer Taj, Shahzad Butt, Muhammed Afzal Malik, Firdous Ahmed Shehri, Rizwan Bari, Jamshaid Iqbal, Saman Javed, Munawwar Ahmed, Musarrat Khan, Qazi Abdul Subhan, Salman Ali Khan, Shumaila Israr, Aftab Haider, Bakhtiar Ali, Ismail Ramay, Arif Khattak, Sabina Shirazi, Zahid Majeed, Amna Yameen & Amna Fahim for their unfailing support and assistance throughout my degree.

And finally, last but by no means least, also to everyone in the student body of the university, it was great sharing classes with all of you during the last five years.

Dedicated to my family & friends.

Abstract:

Workplace ostracism has been identified as a separate entity from workplace harassment. Though different but is equally, if not more destructive when it comes to the workplace environment. It manifests itself in a number of adverse effects not only at an individual level but also at the organizational. This paper is an effort in finding the effects of ostracism on an employee in terms of their performance and turnover.

The methodology that this paper utilizes is that of descriptive statistics using SPSS to perform correlation & regression analysis. The population is the employees of Pakistan's Banking Sector in the government sector and the sample are of the organization namely ZTBL. The sample size taken is 175. The unit of analysis was individuals.

The study is conclusive that ostracism effects employee performance inversely while it effects turnover directly, i.e. increase in workplace ostracism not only results in a decrease of employee performance but also results in an increase in the employee turnover trend.

The study was carried out in Pakistan, a country that has economic instability, economic stable country is advised for future study. Furthermore, workplace absenteeism &/or organizational citizenship behavior should also be considered as a mediator and/or Employee Job Satisfaction should be considered as a moderator in future studies.

This study makes contribution towards the research literature on Workplace Ostracism, as it examines the effect of workplace ostracism on employee performance and employee turnover.

This study will provide managers with insight on the whole ostracism concept in the organizations and will enlighten them to the costs associated with the presence of ostracism in the workplace in terms of employee performance & employee turnover.

This is the first study to examine the effects on Job Performance and Turnover when exposed to Workplace Ostracism in the government banking sector in Pakistan.

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