Serial No. 29 (Finance) "Impact of corporate governance on firm's cash holding"



Faran Akhtar

By: Enroll# 01-221162-021

MBA (1.5)

Supervisor:

Department of management sciences

Bahria University Islamabad

2018.

Serial No. 29 (Finance)

"Impact of corporate governance on firm's cash holding"



By: Enroll# 01-221162-021 MBA (1.5)

Supervisor:

Faran Akhtar

A research project submitted in partial fulfillment of the requirement

for the degree of MBA

Department of management sciences

Bahria University Islamabad

2018.

TABLE OF CONTENTS

CONTENTS

Page

CHAPTER 1		
INTRODUCTION	1	
1.1 Problem Statement	3	
1.2 Research Objectives	4	
1.3 Research Questions	4	
1.4 Significance of the study	4	
1.5 Scope of the study	5	
CHAPTER 2	6	
Literature Review		
Introduction	6	
2.1 Corporate Governance	6	
2.2 Agency Problem	12	
2.3 Firm Specific Characteristics effecting cash flows	13	
2.3.1 The Transaction Motive	13	
2.3.2 The Precautionary Motive	15	
2.4 Corporate Governance Mechanism	18	
2.4.1 Board size and firm's cash holdings	18	
2.4.2 Board Independence and firm's cash holdings	19	
2.4.3 CEO-duality and firm's cash holdings	19	
2.5 Review of cash holding theories		
2.5.1 Trade-off theory		
2.5.2 Pecking order theory		
2.5.3 Free cash flow theory		
2.6 Corporate Governance and cash holding	21	
2.7 Evidence from Pakistan	23	
CHAPTER 3		
RESEARCH METHODOLGY	26	
Introduction to the chapter		
3.1 Method of data collection	26	
3.2 Sample and data collection sources		
3.3 Model		
3.4 Control Variables	29	

CHAPTER 4

DATA ANALYSIS AND FINDINGS	30
4.1 Descriptive Statistics	30
CHAPTER 5	
CONCLUSION AND RECOMMENDATION	35
5.1 Conclusion	35
5.2 Limitations	36
5.3 Future Research	36

REFERENCES	37

ACKNOWLEDGEMENTS

Firstly, I would like to extend my sincere thanks to my Supervisor Sir Tanveer Taj, for all his endless support, close supervision, feedback and guiding me on the right path throughout the research. Secondly I would like to express my gratitude to my family, friends for their encouragement and to all people who helped me with their invaluable knowledge, opinions and time.

Lastly, I would like to thank all the peers who went through this research article and provided their input, and to all the respondents who took out their valuable time for answering questionnaire.

ABSTRACT

This study seeks to understand the impact of corporate governance on firm cash holding. The study starts with a brief theoretical reflection on corporate governance, cash holding theories and cash holding. Huge amount of literature is discussed in support of that. The study includes 16 companies of textile sector and data is from the year from 2010 to 2015. Agency problem is also discussed in this study. There are two motives of holding cash that is transaction motive and precautionary motive. Independent variables are discussed in respect to cash holdings. Studies based on Pakistan are also included in the study. This study is quantitative one and secondary data is used for our study. The study focuses only on Textile sector in Pakistan. The results have showed that board size is negatively correlated and is significant to cash holding while board independence and CEO-duality shows insignificant results.