

PERCEIVED ROLE OF INTERNSHIP IN CAREER ORIENTED GRADUATE STUDENTS' EMPLOYMENT SUCCESS

By

**KHADIJA SHAKIR
28732**

A thesis presented to the Department of Management Sciences, Bahria University
Karachi Campus, in partial fulfillment of the requirements
of the MBA degree



SPRING, 2017

Bahria University Karachi Campus



MBA Thesis

2nd Half-semester Progress Report & Thesis Approval Statement

Name of Student	Khadija Shakir
Registration No.	28732
Thesis Title	Perceived role of Internship in Career Oriented Graduate Student Employment Success.

Supervisor-Student Meeting Record

S. No	Date	Place of Meeting	Topic Discussed	Signature of Student
5	15 April	Cubicle	Chapter 4 SPSS finding discussed	
6	28 April	Cubicle	Chapter 5 Critical Debate and SPSS result	
7	12 May	Cubicle	Chapter 6 conclusion and recommendation	

APPROVAL FOR EXAMINATION

Candidate's Name: Khadija Shakir

Registration No. 28732

Thesis Title: Perceived role of Internship in career Oriented Graduate Students' Employment Success

I hereby certify that the above candidate's thesis has been completed to my satisfaction and, to my belief, its standard is appropriate for submission for examination. I have also conducted plagiarism test of this thesis using HEC prescribed software and found similarity index at _____ that is within the permissible limit set by the HEC for the MBA thesis. I have also found the thesis in a format recognized by the Department of Management Sciences.

Supervisor's Signature: Date: 26 May 2017

Name: _____

HoD's Signature: _____ Date: 26 May 2017

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Abstract

Purpose:

The motivation behind this review is to lead the effect of temporary job understanding (internship) on employment success. Internship program is considered as essential tool to acquire corporate experience in a short period of time, plus internship has influence associate variables such as experience, confidence, networking, professional skills, and career direction.

Methodology:

This research is exploratory in nature involve quantitative data, quantitative data collected through a questionnaire. The data was collected from a sample size of $N = 80$ students who successfully done an internship. To evaluate the data regression and correlation tests were applied.

Findings:

The result have revealed that there is no significance of networking on employment success. However, experience and confidence is significance positive of employment of graduated students.

Practical implications:

This study is likely to help the graduate students about internship program on employment, while graduate students can improve their competencies through an internship that will help in future employment. For improvement of graduate students, internship has to upsurge awareness about corporate world and students at all level should be highly encourage to be an effective part in internship.

Keywords

Internship program, employment success, experience, confidence, networking, professional skills, career direction.