

NEGATIVE IMPACT OF EMAILS AT WORKPLACE IN PAKISTAN

By

**SAJAL HANIF
28821**

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Abstract

Purpose

Considering the fact that email is considered to be a crucial component of the organizations for communication due to which most researches had concentrated on the positive side of utilizing email, which will probably infer better capability and productivity. However, this “positive” perspective has driven most researchers to disregard negative viewpoints related with using emails at work. This paper concentrates on email related activities in the workplace, specifically emails that are sent during work hours and shows that immense degree of time waste that is happening not because employees are using email for private purposes but also for purposes of work.

Methodology/Sample

This research incorporates a survey of 400 employees who belongs to different sectors, uncovered that emails are broadly utilized by employees for private purposes and work related emails are not used properly. Cronbach’s Alpha and Multiple Regression were applied through SPSS in order to conduct data analysis.

Findings

The findings demonstrate that expanding email use in the workplace and investing more time on private mails might be a marker of disappointment at work in organizations. The outcomes of the study also show that the main purpose of exchanging emails is to enhance and increase the working efficiency but because of the high degree of social connections due to email, employee’s performance is interrupted and it results in high personal time ineffectiveness.

Practical Implications

In addition, it emphasizes the significance of more prominent control, supervision, email boxes separation and training.

Keywords:

Organizational culture/policies, quantity net mail connections, satisfaction at work, efficiency