

Thesis of SCM

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Submission date: 22-Dec-2017 02:47AM (UTC+0500)

Submission ID: 898876089

File name: thesis_complete.docx (120.77K)

Word count: 14946

Character count: 89875

Impact of supply chain integration on supply chain performance: evidence from industrial sector of Sialkot

Abstract

The main purpose of this research study is to examine the relationship supply chain integrations with the supplier chain performance. For this purpose a survey has been is conducted in Sialkot. During the survey 150 firms or companies were investigated and an adopted questionnaire was distributed among the supply chain related staff from those firms or companies. Questionnaire comprise of four independent variables departmental collaboration, information exchange, customer integration and supplier integration and one dependent variable supply chain performance. Statistical tests including regression, correlation, reliability and frequency distribute were applied on collected data. It has been found in results that all four supply chain integration factors departmental collaboration, information exchange, customer integration and supplier integration are positively associated with supply chain performance.

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