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Sentiment Analysis of Online Products

Bachelor of Science in Computer Sciences

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Abstract

Due to the rapidly increasing technology, the trends of Online shopping have also increased, and this form of e-commerce allows the services of buying and selling over the Web browser, where the user finds the product of their interest using a search engine. Sentiment Analysis of Online Products is a tool which works as a search engine to search the mobile products, where it provides an analysis among different mobile retailers over the same searched product and the retailers in this system are from the selected Websites. The searched mobile product is displayed to the user after analyzing the ratings/reviews and price of that product present alternatively at different retailing sites mentioned. After analysis, the displayed information helps the user to select the most optimal product. The goal of Sentiment Analysis of Online products is that this system aimed and serves two aspects, optimal and reliable. On the basis of these two aspects, the crawler is used, and rating is analyzed to search the optimal product and reliable website.

Table of Contents

Abstract.....	4
Acknowledgements	5
Table of Figures.....	10
Table of Tables	10
Acronyms and Abbreviations	12
Chapter 1	13
Introduction.....	13
1.1 Introduction:.....	14
1.2 Objectives:	14
1.3 Problem Description:	15
1.4 Project Scope:	15
1.5 Goals and Achievement:	15
Chapter 2	16
Literature Review	16
2.1: Sentiment Analysis:	17
2.1.1: Product Reviews Sentiment Analysis with Aspect Ranking:	17
2.1.2: A Survey on Sentiment Analysis of Product Reviews:	18
2.1.3: Sentiment Analysis of Product Reviews:.....	18
2.2 Web Crawler:.....	19
2.2.1: Shopping.com (Price Comparison-Search Engine):	19
2.2.2 Become-shopyourway.com (Price-CSE):	20
2.3 Chapter Summary and conclusion:	21
Chapter 3	22
Requirement Specification	22
3.1 Purpose of Document:.....	23
3.2 System Overview and Scope:	23
3.3 Proposed System:.....	23
3.4 Requirements Specification:	24
3.4.1 Functional Requirements:	24
3.4.2 Non-Functional Requirements:	24
3.5 Use case Diagram:	26

3.5.1 Admin Use case:	26
3.5.2 User Use case:	30
Chapter 4	35
Design	35
4.1 System Architecture:	36
4.2 Design Constraints:	36
4.3 Design Methodology:	37
4.4 High Level Design	37
4.4.1 Class Diagram	37
4.4.2 Activity Flow Diagram	38
4.5 System Sequence Diagram	39
4.5.1 Admin Sign in:	39
4.5.2 View Records:	39
4.5.3 Update:	40
4.5.4 User Register:	40
4.5.5 Login:	41
4.5.6 Search Product:	41
4.5.7 Rate Product:	42
4.6 Entity Relationship Diagram (ERD):	43
Chapter 5	44
Implementation	44
5.1 Tools and technologies	45
5.2 Entity Framework:	45
5.3 For Usage:	46
Chapter 6	47
System Testing and Evaluation	47
6.1 Testing Evaluation:	48
6.1.1 Graphical User Interface Testing	48
6.1.2 Usability Testing	48
6.1.3 Software Performance	48
6.1.4 Compatibility	48
6.1.5 Load Testing	48

6.1.6 Security Testing	48
6.1.7 Installation Testing.....	48
6.2 Testing Technique.....	49
6.3: Test Cases:	49
6.3.1: Test Case 01: Signing up	49
6.3.2: Test Case 02: Search Product	52
6.3.3: Test Case 03: Rate/Feedback	55
Chapter 7	57
Conclusion	57
7.1 Conclusion:	58
7.2 Achievements and Challenges:	58
7.2.1 Achievements.....	58
7.2.2 Challenges.....	58
7.3 Critical Review:	58
7.4 Limitations and Future Work:.....	59
7.5 Summary:	59
References.....	60

Table of Figures

Figure 2.1.1: System Architecture	17
Figure 2.1.3: Sentimental Analysis Model.....	18
Figure 2.2.1: Displayed results after making a search on shopping.com.....	19
Figure 2.2.2: Displayed results after making a search on shopyourway.com	20
Figure 3.5.1: Admin use case.....	26
Figure 3.5.1.1: Sign in.....	27
Figure 3.5.1.2: View Record.....	28
Figure 3.5.1.3: Update	29
Figure 3.5.2: User Use case	30
Figure 3.5.2.1: Register.....	30
Figure 3.5.2.2: Login	32
Figure 3.5.2.3: Search Product.....	33
Figure 3.5.2.4: Rate/Feedback	34
Figure 4.1: System Architecture	36
Figure 4.4.1: Class Diagram	37
Figure 4.4.2: Activity Flow Diagram.....	38
Figure 4.5.1:Admin Sign in	39
Figure 4.5.2: Admin View Record.....	39
Figure 4.5.3: Admin Update	40
Figure 4.5.4: User Register	40
Figure 4.5.5: User Login.....	41
Figure 4.5.5: User Search Product	41
Figure 4.5.7: User Rate Product.....	42
Figure 4.6: Entity Relationship Diagram (ERD)	43

Table of Tables

Table 2.3: Comparison table	21
Table 3.5.1.1: Sign in.....	27
Table 3.5.1.2: View Record	28
Table 3.5.1.3: Update.....	29
Table 3.5.2.1: Register.....	31
Table 3.5.2.2: Login.....	32
Table 3.5.2.3: Search Product	33
Table 3.5.2.4: Rate/Feedback.....	34
Table 6.3.1.1: Sign up Scenario	49
Table 6.3.1.2: Sign up Scenario	50
Table 6.3.1.3: Test case signup.....	51
Table 6.3.2.1: Scenario Search Product	52
Table 6.3.2.2: Search Product	53

Table 6.3.2.3: Test case search product 54
Table 6.3.3.1: Scenario Rate/Feedback..... 55
Table 6.3.3.2: Rate/Feedback..... 56
Table 6.3.3.3: Feedback..... 56