

FACTORS HINDERING AFTER TAX PROFITABILITY OF WORLD CALL.

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Of the Requirements for the

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By

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RECOMMENDATION FOR ORAL EXAMINATION

This Project/thesis hereto attached, entitled "**Factors Hindering after tax profitability of Worldcall**", prepared and submitted by **Sumaira – Saleem**, in partial fulfillment of the requirement for the degree of MASTERS IN BUSINESS ADMINISTRATION, is hereby recommended for appropriate action.

Date: 02-07-08

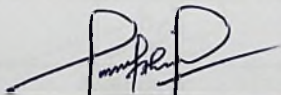


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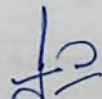
In partial fulfillment of the requirement for the degree of MASTERS IN BUSINESS ADMINISTRATION, this thesis entitled, "**Factors hindering after tax profitability of Worldcall.**" is hereby recommended for Oral examination.



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ABSTRACT

For each and every company the most important thing is growth of that company. The companies are made not only for the prosperity of the company and its employees but also for the country.

This thesis shows or mentions the factors due to which the Worldcall's profit decreased after taxation. It tells about that how innovation and creativity is very important in telecom business. How can company overcome its decline position?

This thesis shows the effect of cash reserves that what is its role in the profitability and effect of earning per share which is decreasing as compare to previous years which creates bad situation for each and every country.

This thesis shows the all financial ratios which are telling the reasons behind the decline in profitability of Worldcall.

In short this thesis will be helpful for all those companies who are in the business of telecom and they are facing decline in profitability.

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