

**"Comparative Analysis of HR & Financial strategies of Ufone and Telenor and its influence on the revenue generation"**



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## **Abstract**

In this project our objective is to highlight the functional level strategies of Ufone and Telenor and their influence on the revenue generation. This report puts light on the specific HR and Financial strategies which are recruitment and selection, budget cuts, and acquisition.

The purpose of this paper is to provide an overview of the literature on recruitment and selection (R&S) and acquisition and budget cuts to link what these different bodies of research reveal in terms of the relationship between employee selection and different strands of education and training policy and practice. The intention of this report is not to offer a comprehensive literature review, but to act as a catalyst for trying to understand R&S as a process, rather than as a series of atomized strategies; and also to begin to move thinking forward on this important but neglected topic. In particular, the aim is to learn how far R&S impinges and impacts on general education and training policy debates.

Our mode of analysis is totally descriptive because we describe after analyzing this report the company can see how much revenue they are generating presently and by improving their policies in the future they can increase the revenue.

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