THE IMPACT OF TRAINING AND DEVELOPMENT ON EMPLOYEE RETENTION AT FAYSAL BANK LIMITED

By

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A thesis presented to the Department of Management Sciences, Bahria University Karachi Campus, in partial fulfillment of the requirements of the MBA degree



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MBA Thesis

2nd Half-semester Progress Report & Thesis Approval

Supervisor-Student Meeting Record

No.	Date	Place of Meeting	Topic Discussed	Signature of Student		
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APPROVAL FOR EXAMINATION Candidate's Name: KANWAL TARIQ Registration No. 29091 Thesis Title: THE IMPACT OF TRAINING AND DEVELOPMENT ON EMPLOYEE RETENTION AT FAYSAL BANK LTD. I hereby certify that the above candidate's thesis has been completed to my satisfaction and, to my belief, its standard is appropriate for submission for examination. I have also conducted plagiarism test of this thesis using HEC prescribed software and found similarity index at						
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Abstract

Purpose of the study: Major purpose of this research was to study employee retention which is dependent upon training and development of employees at FBL in Karachi Pakistan. The variables that are intervening for achieving long term retention are T&D and sufficient training budget in the banking sector, prompted to conduct this research. The major key variables are types of training programs and duration of training.

Methodology/sample: The study involved use of questionnaires filled by 66 respondents and data on employee turnover rate and training budget yearly of FBL for the period of 2007-2014 is used for analysis. The respondent individuals belonged to different age groups, and different organizational levels. To analyze the data, Correlation tests was applied. Data from FBL Karachi Head office branch of Pakistan was collected and analysis of their training programs, training budget and turnover rate was conducted to determine their employee retention level throughout the year.

Findings: The analysis and comparative results clearly suggested that FBL has decreased their turnover rate by increasing facilities provided to them for enhancing their skills and abilities through training and development, while the bank is earning huge profits by retaining their employees. It was also revealed that high profits are being earned by FBL due to lower turnover rates and higher retention by T&D.

Practical Implications: The outcomes of the research might help the banking sector of Pakistan, FBL and other related quarters to understand the impact of T&D on employee retention in banking sector and to understand the overall dynamics and mechanism of banking sector in Pakistan.

Keywords: T&D, Employee retention, Banking sector, employee loyalty and high training budgets.

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