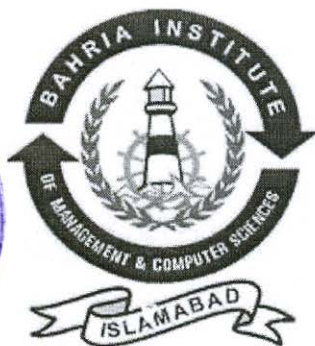


**"ANALYSIS OF THE INVESTMENTS MADE IN THE
TEXTILE SECTOR IN THE PAST 3 YEARS-IN THE WTO
PERSPECTIVE"**



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ABSTRACT

This study, "Analysis of the investment in the textile sector over the past three years - in the WTO perspective" has been carried out by Zara Basharat under the supervision of Sir Aurengzeb in order to fulfill the requirement BBA (hons) degree, the report comprises a total of 55 pages. And is being submitted on September 15, 2004.

The study is descriptive in nature and has used secondary data for analysis. It analyzes the present state of affairs prevailing in the textile and clothing sector of Pakistan. The study examines the challenges faced and the opportunities available, especially under the WTO regime. The role of competitors has also been analyzed. A number of recommendations have been made to survive and grow. Foreign direct investment could help. Focus should be on up gradation of technology and value addition. Human resource should be developed to provide highly skilled workers, and managers to the sector. At the government level, a full-fledged Ministry of Textile Development has been created, so that timely policy initiatives could be taken development of the sector. Internationally recognized accreditation should be obtained to make exports more acceptable. The cost of doing business in Pakistan is too high; it has been recommended that this cost should be significantly reduced, so that young entrepreneurs are attracted to the sector