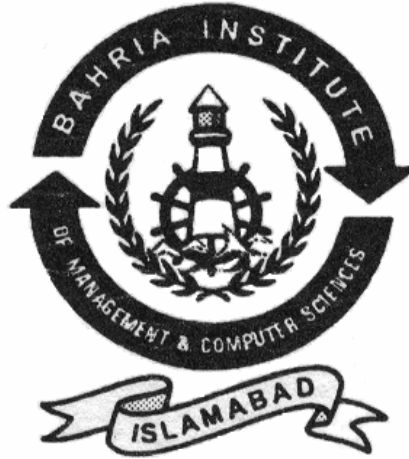


**"THE CHANGING MARKETING TRENDS IN PAKISTAN  
WITH RESPECT TO BRAND MANAGEMENT – CELLULAR  
BRANDS"**



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