

"Managing Car financing by Faysal Bank"



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Abstract

Consumer finance serves as the source of financial stability and uplifts the economic and social status of the household. This research is based on qualitative study and up to some extent on quantitative base too. The major objective of this study is to gain insights of consumer financing in Pakistan from a consumer perspective.

At the same time, the study investigates and analyzes the defined rules and regulations for banks and for consumers during the time of obtaining the loans from banks and well as from other financial institutions. Interestingly, during the process of investigation, the study encounters a lot of constraints and dissatisfaction perceived by its customers. Hence the report seeks out those issues and challenges that are hindering to meet customer demand for sound consumer finance.

Table of Contents

1. INTRODUCTION	4
1.1. Bank.....	4
1.2. Current scenario of car financing	4
1.3. Growth of Consumer Financing in Pakistan	6
1.4. Classification of consumer financing.....	6
1.4.1. Personal loans:	6
1.4.2. Auto loans:	6
1.4.3. Housing Finance:	6
1.4.4. Credit Cards:	7
1.5. Regulatory Framework for consumer financing.....	7
1.6. Social & Economic Impacts of Consumer Financing.....	7
1.7. Characteristics / Features of a Bank.....	9
1.7.1. Dealing in Money	9
1.7.2. Individual / Firm / Company.....	9
1.7.3. Agreement of Deposit	9
1.7.4. Giving Loans	9
1.7.5. Disbursement and Withdrawal	9
1.7.6. Agency and Utility Services	9
1.7.7. Advantage and Service Orientation	9
1.7.8. Ever growing Functions	9
1.7.9. Banking Business	10
2. FAYSAL BANK.....	11
2.1. Overview	11
2.2. Credit rating.....	11
2.3. Business Description	12
2.4. Products and services offered by FBL	12
2.4.1. Deposits products.....	12
2.4.2. CONSUMER FINANCE PRODUCTS.....	13
2.4.3. SERVICES OFFERED BY FBL	13
3. CAR FINANCING	14
3.1. Requirements	14
3.2. PROCEDURE.....	14

4.	LITERATURE REVIEW	16
4.1.	Boom in car industry	16
4.2.	Impact on the economic volatility in the area	19
5.	THEORETICAL FRAMEWORK.....	26
5.1.	VARIABLES	26
5.2.	Operational Definitions	28
5.2.1.	Economic Growth	28
5.2.2.	Interest rates	29
5.2.3.	Inflation	30
5.2.4.	Taxes and import duties	31
5.2.5.	Public or mass transit	32
5.2.6.	Leasing and financing	33
6.	DISCUSSION AND ANALYSIS	35
6.1.	Hypothesis:.....	35
6.2.	Results:	36
7.	CONCLUSION & FINDINGS.....	40
8.	SUGGESTIONS.....	42
9.	Appendix I.....	44
10.	Bibliography.....	46