



Exploring the Role of Social Media in Virtual Education



I. ABSTRACT:

The emergence of social media technologies has also modernized the education through social media networks, an innovative way of social learning. The focus of research study is to analyze the role of social media technologies in providing virtual education to potential students and other people. A survey of 50 students has been performed with distributing questionnaires and results have been analyzed with the help of frequency models and statistical analysis. The research findings have proved that the role of social media technologies is very positive in providing virtual education to potential students. The role of educational media has been explored in terms of features, impact and issues in using social media tools for providing education to students.

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