BAHRIA INSTITUTE OF MANAGEMENT SCIENCES & COMPUTER SCIENCES

Final Project

"Comparative Financial Analysis Of Kohinoor Textile Mills Limited and Gulahmed Textile Mills Limited"

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Executive summary

The textile industry of Pakistan has a significant impact on the economy of Pakistan. It is the major source of revenue for the economy, contributing around 8.5% to GDP, 60% to total merchandise exports and engaging 38% of total manufacturing labour force. Textile industry consist of many players i.e. Kohinoor Textile mill, Gul Ahmed Textile Mill, Al Karam Textile, Saif Group Of Textile, Devan Textile mill and other counterfeit brands. Out of these players Kohinor Textile and Gul Ahmed Textile mill are well known names of this industry and thus was our obvious choice.

The main objective of this study is to analyze the performance of the major companies of the Pakistan textile Industry, their effectiveness and recommending concentrated and plausible measures and remedial actions to accelerate the growth of the industry in the light of existing economic and social environment of the country. The main aim of conducting this research was to draw conclusions and recommendations based on the analysis for making its role more effective in the manufacturing sector.

For this project secondary data was used and with it we conducted a detailed SWOT Analysis of the textile industry, also the trend analysis has been carried out. Selecting 2002 as the base year, the performance has been analyzed by comparing the base year with later years. Different ratios have been calculated to analyze the performance of the companies during the research period (2002-2006).

After the in-depth analysis it was concluded that this industry contains enormous potential and Kohinor Textile has been exploiting this to its fullest. There are a lot of threats involved in this line of business and strict re-adjustment strategies are needed to overcome them.