"CORE INTEGRAL PROBLEMS BEING FACED BY AUTOMOBILE INDUSTRY IN PAKISTAN"



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ABSTRACT

History reveals that the urge to foresee the future has been very inherent to the human nature. This desire is not for the purpose of mere amusement but to satisfy an important need; the need to plan out one's present course of action for a fertile future. This project will help to identify the problems/ crises currently faced by automobile industry of Pakistan, the policies of government regarding solving the problems, and the growth and future prospects of the automobile industry. In this report we have tried to collect the latest data available. This project will also help to understand the role automobile industry play in the economy of Pakistan.