



Department of Management Sciences

FINAL PROJECT

“Easy Life Insurance Plan”

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February, 2013

Certificate

This is to certify that this project report, entitled “EASY LIFE INSURANCE PLAN” by MUHAMMAD MUDASSAR ABBAS (01-221091-029), submitted in partial fulfillment of the requirements for the degree of Masters of Business Administration from Bahria University, Islamabad Pakistan, during the academic year of 2013, and is a bonafide record of work carried out under my permission and guidance.

Jubilee Life Insurance

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ACKNOWLEDGEMENTS

Firstly I would like to thank my supervisor, Miss. Annam Ahsan, for giving me the opportunity to pursue this Project and for her inspiration and guidance, secondly the Branch Manager of Jubilee Life Insurance Mr. Imtiaz Ahmad for giving me his approval, his precious advices, experience and his guidance that help me a lot to complete my project.

Abstract

This project examines the usefulness of insurance which helps the insured to lead a happy and tension free easy life with his family by providing him protection against sudden loss of job/downsizing (without direct involvement), loss of business or any unforeseen event that may be any life threatening illness, disability by accident or death that disturbs or stop his source of income. The project presents the whole new idea that how it will benefits the insured by providing a stream of income to cover his expenses and also to provide the cash value on his investment /savings on maturity. The plan is designed in way that it is suitable to every working person of our society.

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