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Abstract

The study is to determine the main barriers affecting the tourism industry of Gilgit Baltistan. Though, there are many barriers of different nature like economical, social and political barriers. But the most highlighted and need off barrier n the region is infrastructure because it was help tourism in a positive way and it can be dealt with managerial expertise. Socio-Political barriers like “sectarian violence” and lack of infrastructure are considered to be main barriers for tourism activities in the region. I have identified the main infrastructural barriers like transportation facilities, electricity, accommodation facilities, telecommunication, quality of roads and financial constraints with the help of questionnaire’s form relevant personals of the industry like tourists, tour operators, tour guides and hotel owners. I have concluded the questionnaires by using descriptive statistics and also shown the relationship between the variables with forecasted a result in my conclusion.