

**Role of Quality Control (QC) on Supply Chain Management: Dairy industry perspective**



**By**

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## **ABSTRACT**

The purpose of this study was to explore the relationship between Quality control, communication and just in time with supply chain management in the dairy sector of Pakistan. The moderating role of Organizational culture was also explored on the relationship of the quality control and supply chain management. The target industry for this study was dairy food industry. The method of research used for this study was quantitative research in which information was gathered by dispersing questionnaires and then examined these questionnaires by a statistical tool. Questionnaires were distributed in the dairy organizations in the Rawalpindi and Islamabad. The sample size of this study was 240 and questionnaires were distributed among the managers and workers. Based on the data collection, tests were run to examine the questionnaires and data was analyzed. It was found that there is a relationship between supply chain management and quality control. It was also found that organizational culture moderates the relationship between supply chain management and quality control. Furthermore findings of data had also supported that there is relationship between Just in time and supply chain management. The relationship between communication and supply chain management was also found in the result. The conclusions and recommendations were presented at the end of this dissertation.

**Key Words:** Quality Control, Just in time, communication, Supply Chain Management, operations