

BAHRIA UNIVERSITY ISLAMABAD



Approved Topic: Factors Affect the Project Team Motivation, Retention and Effectiveness

BY

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Abstract

The main objective of my study is to find out the impact of rewards/incentive & administrative polices on employees motivation and the effect of motivation on organizational effectiveness and team-retention in project environment. The employee's motivational level depends upon number of variables (rewards/incentive & administrative polices) that have great effect on employee's motivation. The instrument used to measure the study is questionnaire. Questionnaires were distributed among the employees of different software houses and the telecom companies situated at Islamabad, Lahore & Peshawar. The received responses were filtered then analyzed by using statistical analysis techniques (Reliability of scale, Regression, correlation, ANOVA). The findings of the study are; reward/incentive and administrative policies have direct and positive relation with employee motivation which proves that our hypotheses H1& H2 are supported by the results of the study (i.e.) "There is a significant positive effect of rewards/incentives & administrative policies on motivational level of project team". Similarly it was found that there is direct and positive relation of motivation with team retention and organizational effectiveness. Hence our hypotheses H3& H4 are also supported by the results of the study.

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