

ANNOUNCEMENTS BUSINESS PLAN



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Executive Summary:

“Delivering high quality products to make you happier and let you make moments more memorable”

Announcement's is a new venture focusing on the production and selling of gift baskets along with the services of wrapping giveaways for the marriage, birthdays or for any event you want to wrap your giveaways. The core purpose of Announcement's is to eliminate the concept of traditional celebration and introduce new trend in market to celebrate your happy moments.

We are not producing the raw material of baskets Announcement's is just purchasing the ingredients from market for basket and wrap them up in stylish baskets and then deliver it to their customers.

Celebrating happy moments and giving gifts to your loved ones is a thing which is in our culture and its going from decades people are using different things while gifting someone like sweets, clothes, cakes etc these are the traditional things and we are just developing a new trend in market so that people can built their social reputation in a stylish way.

In this plan all the aspects of a business are discussed. All the financial, production and marketing reports are given. The costing methods, target markets, production cost, salaries, office expenses are discussed below.

In this report every chapter is allotted to each section in which detailed discussion is given. In the report every projection is assumption based but this assumption is based on some rational. There will be some change if we apply this practically.

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