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Abstract:

Need of finishing school was felt in order to enhance the graduates' work related skills and meet the market requirements by providing them with human resource which is competent enough to meet the challenges of workplace. Study conducted to explore the market feasibility of the project gave important insights related to potential areas that need to get enhanced to maximize performance effectiveness at workplace. Main areas of enhancement include public speaking, commitment towards work, industry knowledge, handling workplace pressure, numerical skills and leadership. Insights from all stake holders were received including industry practitioners, fresh business graduates and final year business students. Whereas business plan part of the project proved the financial feasibility of proposed solution. On basis of research findings and getting proof of financial viability, decision to launch the finishing school has been recommended to university.

Finishing School is basically a three months training program that will be intended to train final year business students and graduates who are hunting for job will be eligible to get enrolled with the program. Training will be given in three modules and graduates will be given option to opt for one, two or all modules. Whole training will be focused to equip graduates with essential work related skills, provide practical exposure through field visits, and enhance understanding of workplace environment by completing real life industry projects. Training will not only enhance graduates worth in market but will also open a separate revenue stream for university.