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## **ABSTRACT**

Whether it is done in the city or country or outside the country borders product distribution plays an imperative role. The main department responsible for the distribution of the product is in fact the supply chain, within which inventory and warehousing are the prime factors. To keep a proper account of the stockpile the goods produced are sent to the warehouses directly instead of being sent to the distributors. The demand and supply of the stock are dealt through up-to-date and comprehensive inventory systems. The purpose of this research is to determine the effect inventory management and warehousing has on the distribution of products in the city Islamabad.

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