Credit Risk Management: A comparative Study of UBL and HBL

Area of Research:Impact of Credit Risk Management on Profitability of UBL and HBL



Final Year Thesis - MBA (Finance)

Muhammad Zeeshan Awan (01-120112-063)

Acknowledgement

After the hard work and research of few months, I finally have completed my thesis work for my MBA degree. Now it is the time to acknowledge and express my gratitude to all those who helped me to complete my final year thesis. Firstly, I would like thank ALLAH Almighty, the most beneficial, the most powerful and the most merciful, who gave me power and strength to complete my studies and the thesis. Secondly, I would like to pay my regards to my dear parents who prayed and guided me throughout my life especially for my educational endeavor. Thirdly, I would like thank my thesis supervisor Mr.Ahmer Athar, who guided me throughout my thesis andwho'svaluable advices, inspiration and commitment along with immense expertise in my whole course of research process made me able to accomplish my work. Further,I acknowledge and thank to all other faculty members and other professionals working in risk management area for their contribution and guidelines to complete my research.

Last but not the least; I would like to thank my elder brother for his valuable contribution, guidance, motivation as well as for his ample time to complete this thesis.

Abstract

Credit risk management playsfundamental roleand is helpful for the profitability in banking sector. The main function of banks is to accept money from individuals who have excess of it and grant loan to individuals as well as corporations who are in need of it. Additionally, the main source of commercial banks' income depends on credit granting activity so the management of credit risk is of utmost importance to enhance the profitability.

Purpose of this research is to find out the impact of credit risk management on the profitability of the two commercial banks named United Bank Limited (UBL) and Habib Bank Limited (HBL) with comparative analysis between them. Results and findings in this report are limited to the banks under discussion and are not generalized to overall commercial banks in Pakistan. To complete the study effectively, quantitative method is used and results are described accordingly. Non-performing Loan Ratio (NPLR) and Capital Adequacy Ratio (CAR) are taken as credit risk management indicators whereas Return on Equity (ROE) as profitability indicator. Thesis provides conclusions/recommendations based on findings in the comparative analysis.

Muhammad Zeeshan Awan, MBA student at Bahria University Islamabad, Pakistan, completed the report as final year thesis of the degree.

Contents

Acknowledgement	ii
Abstract	iii
1.0. INTRODUCTION	1
1.1. Background of the Problem:	1
1.2. Guidelines Provided by State Bank of Pakistan for Credit Risk Management:	4
1.3. Problem Statement:	6
1.4. Research Questions:	7
1.5. Objectives of the Study:	8
1.6. Research Gap:	9
2.0 LITERATURE REVIEW:	10
3.0. THEORETICAL FRAMEWORK:	26
3.1. Independent Variable	26
3.1.1. Capital Adequacy Ratio:	26
3.1.2. Non-performing Loan Ratio:	27
3.2. Dependent Variable	27
3.2.1. Return on Equity:	27
3.3. Hypothesis	28
3.4. Theories	30
3.4.1. Risk in Banks:	30
3.4.2. Credit Risk:	30
3.4.3. Credit Risk Management in Banks:	31
3.4.4. Banks Profitability:	31
3.4.5. Return on Equity (ROE) in Banks:	31
4.0. RESEARCH METHODOLOGY:	33
4.1. Research Approach:	33
4.2. Research Method:	33
4.3. Research Design:	33
4.4. Data Collection:	34

4.5. Sampling:	34
4.6. Data Analyzing Instrument:	35
4.7. Applied Regression Model:	35
4.7.1. Return on Equity (ROE):	35
4.7.2. Non-performing Loan Ratio (NPLR):	36
4.7.3. Capital Adequacy Ratio (CAR):	36
4.8. Regression Analysis Explained:	36
4.9. Reliability and Validity:	37
4.10. Limitations of the Study:	37
5.0. BANKING INDUSTRY OVERVIEW:	38
5.1. Central Bank	38
5.2. History of Banking Sector in Pakistan	38
5.3. Public Sector Banks	40
5.4. Privatized Banks	40
5.5. Foreign Banks	40
5.6. Specialized Banks	41
5.7. Problem Identified in the Banking Sector	41
6.0. ORGANIZATIONAL OVERVIEW:	42
6.1. United Bank Limited:	42
6.1.1. Corporate objectives:	42
Vision:	42
Mission:	42
Core values:	43
6.1.2. Bank Financial Information in Recent Years:	43
6.2. Habib Bank Limited:	44
6.2.1. Corporate objectives:	44
Vision:	44
Mission:	44
Core values:	45
6.2.2. Bank Financial Information in Recent Years:	45
7.0. FINDINGS AND ANALYSIS:	46
7.1. Impact of Credit Risk Management on Profitability of United Bank Limited (UBL):	46

Credit Risk Management Policies of UBL:	48
7.2. Impact of Credit Risk Management on Profitability of Habib Bank Limited (HBL):	50
Credit Risk Management Policies of HBL:	51
7.3. Comparison of UBL and HBL's Regression Results:	53
8.0. CONCLUSION:	54
9.0. RECOMMENDATIONS:	55
10.0. FUTURE RESEARCH	56
References	57