

PERSONALITY AS A PREDICTOR OF JOB SATISFACTION IN THE CORPORATE SECTOR OF PAKISTAN: A CASE STUDY

By

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APPROVAL FOR EXAMINATION

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ABSTRACT

Allport describes personality as 'the unique pattern of thoughts, feelings and behavior which persist over time and across situation', the personality is further classified in to two types, Type A and Type B. The purpose of this investigation is to determine if personality type, specifically Type A or Type B has a significant effect on the level of job satisfaction.

We hypothesize that individuals with Type A personality have higher level of satisfaction than individuals with Type B personality.

Job satisfaction is the most widely researched topic in organizational psychology. Research suggests that personality is a dispositional source of job satisfaction, as some of the individuals are predisposed to negative affectivity, whilst others are predisposed to positive affectivity.

This paper discusses the aspects of personality and the type of personality which has an effect on job satisfaction amongst the workers in Gerry's International Pvt Ltd, the target population is 500 employees in total, with the representative sample of 100.

Theoretical implications of this research and suggestions for future work are discussed.

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