



FINAL YEAR PROJECT REPORT

LOCAL EASE

**In fulfillment of the requirement
For degree of
BS (COMPUTER SCIENCES)**

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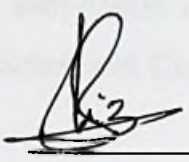
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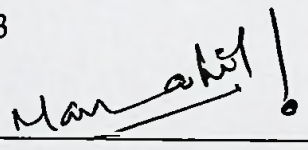
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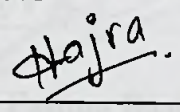
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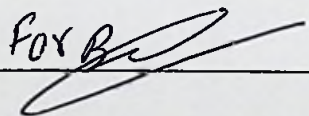
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ACKNOWLEDGEMENTS

Specially dedicated to

My beloved grandmother, mother and father

SHIZA QURESHI

My beloved grandmother, mother and father

MANAHIL HYDER

My beloved grandmother, mother and father

HAJRA ZAMAN

ACKNOWLEDGEMENTS

We would like to thank everyone who had contributed to the successful completion of this project. We would like to express my gratitude to my project supervisor, **Ms FATIMA BASHIR**, for her invaluable advice, guidance, and her enormous patience throughout the development of the research.

In addition, we would also like to express our gratitude to our loving parents and friends who have helped and given us encouragement.

LOCAL EASE

ABSTRACT

Visualize a condition where larger online stores can compete fairly, users can enquire about some special products, and communities can grow better through the smooth universe of shopping. This app plans to do just that, making the idea a reality. From the very bottom of our heart, app is a channel enabling interconnection of local brands and users. The regional businesses now have a common platform based on which they can display their goods easily to a much wider audience, manage their inventory b uncomplicated and receive all the orders directly from their online store. However, people enveloped in a community of local artists and art forms gain diversified and unique products to utilize and learn from, ultimately fostering a sense of belonging and community spirit. It is indeed our app’s interface that is simple and easy to navigate and it is also its feature of geolocation which makes it stand out from the competition. Customers can locate nearby stores quickly; thus, the start-up of this business becomes viable and helps to sustain local merchants. To help customers take better pricing decisions users can learn through price comparisons, customer reviews and secure payment, which all make shopping worry-free. We, as an app company, are now more than a shopping platform; we are an open marketplace that gives back to the local economy and encourages both brands and customers at the same time. We picture the atmosphere of the ecosystem where the businesses develop fully, the users explore the secret places and everyone enjoys the level playing field. It is an exhilarating voyage which combines the state-of-the-art tech, community involvement and tailor-made approaches but aiming to transform the essential way people buy things. As a community, we have the potential to transform lives, simply by helping each other and by making our shopping experience a vibrant one, enriching all our lives at the same time. Welcome to the future of online shopping which app company provides you with an opportunity to.

3 REQUIREMENT SPECIFICATIONS

3.1 Existing Systems

3.2 Proposed System

3.2.1 Platform for Local Businesses

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