

GREEN BANKING PRACTICES AND PROFITABILITY: THE MEDIATING ROLE OF CORPORATE SOCIAL RESPONSIBILITY, GREEN INVESTMENT AND GREEN FINANCE

BY

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A Project submitted to Department of Management Studies, Bahria Business School, Bahria University – Karachi Campus, in partial fulfillment of the requirement for BS A&F Degree



**BS (ACCOUNTING & FINANCE)
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PROJECT APPROVAL STATEMENT

APPROVAL FOR EXAMINATION

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I certify that the above candidate's final year project (FYP) has been completed to my satisfaction and, to my belief, its standard is appropriate for submission for examination. I have also conducted a plagiarism test of this FYP using HEC-prescribed software and found a similarity index on page # vii within the permissible limit set by the HEC for the BS (A & F) FYP. I have also found the FYP in a format recognized by the Department of Management Sciences.

Supervisor's Signature: _____

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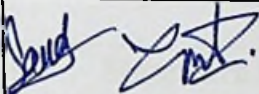
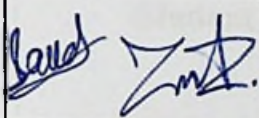
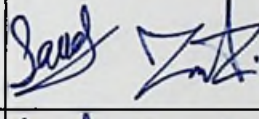
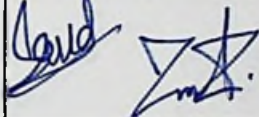
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Name of Student(s)	Zubair Ismail, Saud Suleman
Enrolment No.	02-112202-016, 02-112202-044,
Thesis/Project Title	Green banking practices and profitability: The mediating role of Corporate Social Responsibility, Green investment, and Green finance.

Supervisor Student Meeting Record

No.	Date	Place of Meeting	Topic Discussed	Signature of Student
1	23.02.2024	Sir's Cubicle	Topic for FYP	
2	8.03.2024	Sir's Cubicle	Contents of the report and discussion of each chapter in detail	
3	14.03.2024	Sir's Cubicle	Queries related to Chapters 1 and 2	
4	26.04.2024	Sir's Cubicle	Detailed discussion related to the chapters.	

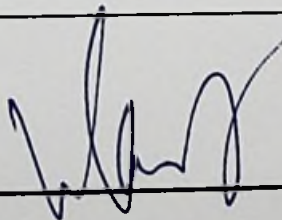
Progress Satisfactory

Progress Unsatisfactory

Remarks:

Students did satisfactory work.

Signature of Supervisor: _____



Date:

20-05-2024

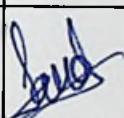
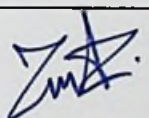
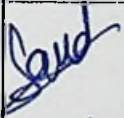
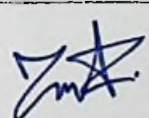
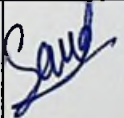
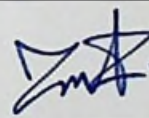
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Muhammad Asif

2nd Half Semester Progress Report & Thesis Approval Statement

Name of Student(s)	Zubair Ismail, Saud Suleman
Enrolment No.	02-112202-016, 02-112202-044
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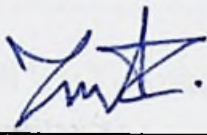
Supervisor Student Meeting Record

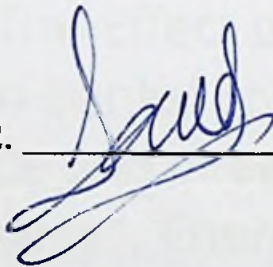
No.	Date	Place of Meeting	Topic Discussed	Signature of Student
1	30.04.2024	Sir's Cubicle	Discussion related to the remaining two chapters	 
2	2.05.2024	Sir's Cubicle	Ran the tests and discussed the interpretations	 
3	10.05.2024	Sir's Cubicle	Discussed the correction of errors	 

DECLARATION OF AUTHENTICATION

At this moment, I declare that no portion of the work referred to in this project has been submitted in support of any application for another degree or qualification of this university or any other institution of learning.

Student's Signature:

1.  _____

2.  _____

3. _____

Abstract

Many developing countries endeavor to achieve a green economy by realizing potential sustainable commercial success. Regarding natural resource restrictions, businesses must concentrate on green investment. Green financing and promoting their environmental business performance. This study focused on the effect of green financing and investment to allocate better and understand how to implement their CSR and environmental company performance. This study determined the impact of green investment and green financing on performance. This study utilized a quantitative questionnaire through primary research from 330 Pakistani sample sizes from 50 banks. In addition, a standardized questionnaire was employed to gather the data. This study used Smart-PLS and (SEM) to recognize the data gathering and identify the relationship between investment and green financing, CSR and bank environmental performance. This study showed that the variables have significantly affected ecological performance. The mediating bond is also significant in the dependent variable relationships. These works were added to emphasize the literature from the past research with their significant constructs. This survey concluded that the high banking industries should incorporate green financing, investment, and CSR to improve their environmental performance.

Keywords: Green financing, Green Investment, CSR, Environmental Performance, SEM.

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