

A STUDY OF AMBIVALENT SEXISM AND MATE SELECTION AMONG UNIVERSITY STUDENTS

A Research Project

Presented to

The Department of Professional Psychology, Bahria University

Lahore Campus

In Partial fulfillment

of the requirements for the Degree of Bachelors of Science

BS Psychology

By

Hussnain Amjad

&

Moin Ud Din

January 2023

DEPARTMENT OF PROFESSIONAL PSYCHOLOGY

BAHRIA UNIVERSITY, LAHORE CAMPUS

APPROVAL SHEET

SUBMISSION OF RESEARCH DEGREE THESES

Name: Hussnain Amjad

Moin Ud Din

Discipline: BS Psychology

Department: Department of Professional Psychology

I hereby certify that the above candidate's work including the thesis has been completed to my satisfaction. The thesis is in a format of an editorial standard recognized by the faculty/ department as appropriate for examination.

Signature:

Principal Supervisor: _____

Date: _____

These undersigned signify that:

1. The candidate presented at a pre-completion seminar, an overview and synthesis of major findings in the thesis and that the research is of a standard and extent appropriate for submission as a research project.
2. I have checked the candidates' research project and its scope and format. Editorial standards are recognized by the faculty/department as appropriate.

Signature:

Head of Department: _____

Date: _____

DECLARATION OF AUTHENTICATION

We certify that the research work presented in this research project, to the best of my knowledge, is our own. All the sources used, and any help received in the preparation of this thesis have been acknowledged. We hereby declare that we have not submitted this material, either in whole or in part, for any other degree at this or any institution.

Signatures: _____

_____

Hussnain Amjad

Moin Ud Din

DEDICATION

First, we would like to offer our sincere gratitude to Almighty Allah for giving us the strength to complete this research work. We dedicate this thesis to our wonderful teachers, family and friends. Without their constant encouragement and support this work would not have been possible.

ACKNOWLEDGEMENTS

We appreciate having had the opportunity to work on this and other relevant projects with everyone. We have received considerable personal and professional assistance from each of our faculty members and our thesis advisor, as well as a wealth of knowledge about scientific research and life in general.

TABLE OF CONTENTS

APPROVAL SHEET… i

DECLARATION OF AUTHENTICATION ii

ACKNOWLEDGEMENTS iii

DEDICATION… iv

ABSTRACT… 01

INTRODUCTION… 02

METHOD 06

Participants… 06

Measures… 06

Procedure 08

RESULTS 09

DISCUSSION 13

REFERENCES 15

APPENDICES 17

ABSTRACT

This study was aimed to understand how our choice of mate selection is influenced by our attitude towards the opposite sex. Moreover, it was also intended to study whether men & women have different criteria of choice of mate. And do they have different attitudes towards the opposite sex. The present study, a sample of 200 students (100 males & 100 females) were taken from the different universities having an age range of 18-24 years studying in undergraduate programs. To study variables, Ambivalent Sexism Inventory (Glick & Fiske, 1996) and Ambivalence Towards Men Inventory (Glick & Fiske, 1999) was utilized to study attitude towards opposite sex, and Mate Selection Questionnaire (Buss, 2010) was used to study pattern and criterion of Mate Selection. The analysis revealed that Ambivalent Sexism has a minimal effect on Mate Selection criteria. Similarly, there was also minimal difference on both genders having similar scores for benevolent and hostile sexism. They also had similar priorities when it came to the mate selection criteria.

Keywords: Ambivalent Sexism, Mate Selection Criteria, Benevolent Sexism, Hostile Sexism