

**“FINANCIAL ANALYSIS OF AUTOMOBILE  
INDUSTRY.”**



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## **ABSTRACT**

The purpose of this study is to analyse the financial ratios of automobile industry of Pakistan in order to conclude that whether the industry is successful or not. The author uses 6 companies of automobile industry and by using their income statement and balance sheets. Hinopak Motors, Ghandhara Nissan, Ghani Automobile, Atlas Honda, Indus Motors and Pak Suzuki Motors were the companies selected for this purpose. A clear picture of performance of these companies from 2011 to 2015 was available which was used to analyse the data. This study showed that the industry is doing well in Pakistan with their liquidity ratios and profitability ratios. But they are weak in their debt management ratios.

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